## SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549

FORM 10-Q

## x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended November 30, 2002
OR

## q TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$
Commission file no. 1-11107

# FranklinCovey 

FRANKLIN COVEY CO.
Incorporated pursuant to the Laws of the State of Utah

Internal Revenue Service - Employer Identification No. 87-0401551
2200 West Parkway Boulevard, Salt Lake City, Utah 84119-2099
(801) 817-1776

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

## Yes $\mathbf{x}$ No $\mathbf{q}$

## PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

## CONDENSED CONSOLIDATED BALANCE SHEETS <br> (in thousands, except per share amounts)

FRANKLIN COVEY CO.

| $\begin{gathered} \text { November } 30 \text {, } \\ 2002 \end{gathered}$ |  | $\begin{gathered} \text { August } 31 \text {, } \\ 2002 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: |
| (unaudite $\overline{d)}$ |  |  |  |
| \$ | 37,502 | \$ | 47,049 |
|  | 25,938 |  | 21,117 |
|  | 40,361 |  | 39,091 |
|  | 13,314 |  | 13,482 |
|  | 117,115 |  | 120,739 |
|  | 70,486 |  | 75,928 |
|  | 94,809 |  | 95,955 |
|  | 954 |  | 642 |
|  | 11,019 |  | 11,474 |
| \$ | 294,383 | \$ | 304,738 |

Accounts payable
Current portion of long-term debt

| \$ 14,738 | \$ | 12,718 |
| :---: | :---: | :---: |
| 122 |  | 189 |
| 9,613 |  | 14,904 |
| 42,153 |  | 39,069 |
| 66,626 |  | 66,880 |
| 1,400 |  | 1,417 |
| 1,769 |  | 1,886 |
| 69,795 |  | 70,183 |

Shareholders' equity:
Preferred stock - Series $A$, no par value; convertible into common stock at $\$ 14$ per share; liquidation preference totaling $\$ 89,530$; 4,000 shares authorized, 873 shares issued
Common stock, $\$ 0.05$ par value; 40,000 shares authorized, 27,056 shares issued

| 87,203 |  | 87,203 |
| :---: | :---: | :---: |
| 1,353 |  | 1,353 |
| 222,431 |  | 222,953 |
| 47,919 |  | 58,209 |
| $(12,205)$ |  | $(12,362)$ |
| (313) |  | (280) |
| $(121,800)$ |  | $(122,521)$ |
| 224,588 |  | 234,555 |
| \$ 294,383 | \$ | 304,738 |

## (See Notes to Condensed Consolidated Financial Statements.)

## FRANKLIN COVEY CO.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS <br> (in thousands, except per share amounts)



Net loss attributable to common shareholders per share:
Basic and diluted
Weighted average number of common shares:
Basic and diluted

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

Cash flows from operating activities:
Net loss
Adjustments to reconcile net loss to net cash (used for) provided
by operating activities:
Depreciation and amortization
Cumulative effect of accounting change, net of tax
Provision for losses on management stock loans
Loss on settlement of interest rate swap
Impairment of investment in unconsolidated subsidiary
Equity in losses (earnings) of unconsolidated subsidiary
Loss on disposal of assets
Other
Changes in assets and liabilities:
Decrease (increase) in accounts receivable, net
Increase in inventories
Decrease in other assets
Increase (decrease) in accounts payable and accrued liabilities
Increase (decrease) in other long-term liabilities
Decrease in income taxes payable
Net cash (used for) provided by operating activities

| $\begin{gathered} \text { November } 30 \text {, } \\ 2002 \end{gathered}$ |  | $\begin{array}{r} \text { Novemb } \\ 20 \end{array}$ | $\begin{aligned} & \text { er 24, } \\ & 01 \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| (unaudited) |  |  |  |
| \$ | $(8,106)$ | \$ | $(87,038)$ |
|  | 7,481 |  | 9,443 |
|  |  |  | 61,386 |
|  | 157 |  | 9,971 |
|  |  |  | 5,126 |
|  | (890) |  | 1,861 |
|  | 46 |  | (863) |
|  | 199 |  | 1,481 |
|  | 124 |  | (533) |
| $(4,821)$ |  |  | 41,155 |
| $(1,270)$ |  |  | $(7,923)$ |
| 2,127 |  |  | 1,468 |
| 5,104 |  |  | $(5,392)$ |
| (117) |  |  | 209 |
| $(5,291)$ |  |  | $(17,302)$ |
| $(5,257)$ |  |  | 13,049 |
| (1,000) |  |  |  |
|  |  |  | 293 |
| 372 |  |  |  |
| $(1,435)$ |  |  | $(4,095)$ |
| (2,063) |  |  | $(3,802)$ |
|  |  |  | $\begin{gathered} (9,750) \\ 4,238 \end{gathered}$ |
| (84) |  |  | $(1,135)$ |
|  |  |  | 156 |
| $(2,184)$ |  |  |  |
| $(2,194)$ |  |  | $(6,491)$ |
| (33) |  |  | (412) |
| $(9,547)$ |  |  | 2,344 |
| 47,049 |  |  | 14,864 |
|  |  | \$ 37,502 \$ 17,208 |  |
| \$ | 60 | \$ | 2,233 |
| \$ | 4,202 | \$ | 315 |
| \$ | 2,184 | \$ | 2,130 |
|  |  |  | 2,078 |

(See Notes to Condensed Consolidated Financial Statements.)

Franklin Covey Co. (the "Company," "we," "our," "us,") provides integrated training and performance enhancement solutions to organizations and individuals in productivity, leadership, sales, communication, and other areas. Each integrated solution may include components for training and consulting, assessment, and other application tools that are generally available in electronic or paper-based formats. Our products and services are available through professional consulting services, public workshops, retail stores, catalogs, and the Internet at www.franklincovey.com. Our best-known offerings include the Franklin Planner(TM), our productivity workshop entitled "Focus: Achieving Your Highest Priorities," and courses based on the best-selling book, The 7 Habits of Highly Effective People.

The accompanying unaudited condensed consolidated financial statements reflect, in the opinion of management, all adjustments (which include only normal recurring adjustments) necessary to present fairly the financial position and results of operations of the Company as of the dates and for the periods indicated. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to Securities and Exchange Commission ("SEC") rules and regulations. The Company suggests the information included in this quarterly Report on Form 10-Q be read in conjunction with the financial statements and related notes included in our Annual Report on Form 10-K for the fiscal year ended August 31, 2002.

The Company utilizes a modified $52 / 53$-week fiscal year that ends on August 31 of each year. Corresponding quarterly periods generally consist of 13week periods that end on November 30, 2002, March 1, 2003, and May 31, 2003 during fiscal 2003. Due to the modified 52/53-week fiscal year, the quarter ended November 30, 2002 had five additional business days compared to the quarter ended November 24, 2001. As a result of our fiscal calendar, the fourth quarter ended August 31, 2003 will have six fewer business days compared to the same quarter of fiscal 2002.

The results of operations for the quarter ended November 30, 2002 are not necessarily indicative of results for the entire fiscal year ending August 31, 2003.

Due to the sale of Premier Agendas ("Premier") and termination of franklinplanner.com operations during fiscal 2002, the operating results of these entities have been presented as discontinued operations in our condensed consolidated statement of operations for the quarter ended November 24, 2001. In order to conform with the current period presentation, certain reclassifications have been made in the prior period financial statements.

On September 1, 2001, we adopted the provisions of Statement of Financial Accounting Standards ("SFAS") No. 142, "Goodwill and Other Intangible Assets." The provisions of SFAS No. 142 prohibit the amortization of goodwill and certain intangible assets that are deemed to have indefinite lives. In connection with the implementation of SFAS No. 142, we recognized a $\$ 61.4$ million, net of tax, impairment charge to operations that was recorded as a cumulative effect of accounting change in our condensed consolidated statement of operations for the quarter ended November 24, 2001.

## NOTE 2 -INVENTORIES

Inventories were comprised of the following (in thousands):

|  | $\begin{gathered} \text { November } 30, \\ 2002 \end{gathered}$ |  |  | August 31, 2002 |
| :---: | :---: | :---: | :---: | :---: |
| Finished goods | \$ | 30,570 | \$ | 30,615 |
| Work in process |  | 2,017 |  | 1,141 |
| Raw materials |  | 7,774 |  | 7,335 |
|  | \$ | 40,361 | \$ | 39,091 |

## NOTE 3 - INTANGIBLE ASSETS

We account for our intangible assets under the provisions of SFAS No. 142, "Goodwill and Other Intangible Assets." Our intangible assets were comprised of the following for the periods indicated (in thousands):

| November 30, 2002 | ```Gross Carrying Amount``` |  | Accumulated Amortization |  | Net Carrying Amount |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amortized Intangible Assets: |  |  |  |  |  |  |
| License rights | \$ | 27,000 | \$ | $(3,903)$ | \$ | 23,097 |
| Curriculum |  | 62,344 |  | $(23,490)$ |  | 38,854 |
| Customer lists |  | 18,874 |  | $(9,061)$ |  | 9,813 |
| Trade names |  | 1,277 |  | $(1,232)$ |  | 45 |
|  |  | 109,495 |  | $(37,686)$ |  | 71,809 |
| Unamortized Intangible Asset: |  |  |  |  |  |  |
| Covey trade name |  | 23,000 |  |  |  | 23,000 |
| Balance at November 30, 2002 | \$ | 132,495 | \$ | $(37,686)$ | \$ | 94,809 |
| August 31, 2002 |  |  |  |  |  |  |
| Amortized Intangible Assets: |  |  |  |  |  |  |
| License rights | \$ | 27,000 | \$ | $(3,669)$ | \$ | 23,331 |
| Curriculum |  | 62,320 |  | $(22,853)$ |  | 39,467 |
| Customer lists |  | 18,874 |  | $(8,799)$ |  | 10,075 |
| Trade names |  | 1,277 |  | $(1,195)$ |  | 82 |
|  |  | 109,471 |  | $(36,516)$ |  | 72,955 |
| Unamortized Intangible <br> Asset: |  |  |  |  |  |  |
| Covey trade name |  | 23,000 |  |  |  | 23,000 |
| Balance at August 31, 2002 | \$ | 132,471 | \$ | $(36,516)$ | \$ | 95,955 |

Our aggregate amortization expense from continuing operations totaled $\$ 1.2$ million and $\$ 1.3$ million, for the fiscal quarters ended November 30, 2002 and November 24, 2001, respectively. Estimated amortization expense for the next five years is expected to be as follows (in thousands):

| 2003 | \$ | 4,384 |
| :--- | :--- | :--- |
| 2004 | 4,011 |  |
| 2005 | 4,011 |  |
| 2006 | 3,188 |  |
| 2007 | 3,131 |  |

We adopted the provisions of SFAS No. 142 on September 1, 2001. The new reporting provisions of SFAS No. 142 prohibit the amortization of goodwill and certain intangible assets that are deemed to have indefinite lives and requires those assets to be tested and written down to fair value, if necessary. In connection with the implementation of SFAS No. 142, we hired an independent valuation firm to assess the value of our goodwill and indefinite-lived intangibles in accordance with the new measurement requirements of SFAS No. 142. The valuation process assigned the Company's assets to our operating business units and then determined the fair market value of those assets using a discounted cash flow model that also considered factors such as market capitalization and the appraised values of certain assets. Based upon the results of the valuation, all of the goodwill assigned to the Organizational Strategic Business Unit, Consumer Strategic Business Unit, and corporate support group, plus a portion of the Covey trade name intangible asset were impaired. The resulting impairment from the adoption of SFAS No. 142 totaled $\$ 75.3$ million ( $\$ 61.4$ after applicable tax benefits) and was recorded as a cumulative effect of an accounting change in our condensed consolidated statement of operations for the quarter ended November 24, 2001. The impairment loss was comprised of the following items (in thousands):

```
Impaired goodwill
Impaired Covey trade name intangible asset
Total SFAS No. 142 adoption impairment loss
```

| Amount |  |
| :---: | :---: |
| $\$ \quad$61,682 <br> 13,652$\quad$75,334 <br> = $=========$ |  |

Goodwill and intangible assets assigned to the Education Business Unit, which consisted primarily of Premier, were not impaired because the fair values of that business unit's assets exceeded their carrying amounts at the measurement date.

## NOTE 4 - INVESTMENT IN FRANKLIN COVEY COACHING, LLC

Effective September 1, 2000, the Company entered into a joint venture agreement with American Marketing Systems ("AMS") to form Franklin Covey Coaching, LLC ("FCC"). Each partner owned 50 percent of the joint venture and participated equally in its management. The joint venture agreement required the Company's coaching programs to achieve specified earnings thresholds beginning in fiscal 2002 or the existing joint venture agreement could be terminated at the option of AMS. Due to unfavorable economic conditions and other factors, the Company's coaching programs did not produce the required earnings during fiscal 2002. As a result, AMS exercised its option to terminate the existing joint venture agreement effective August 31 , 2002. Under the provisions of a new partnership agreement that eventually terminates our interest in FCC, we received a $\$ 0.3$ million payment at the end of fiscal 2002 , we expect to receive payments totaling $\$ 2.0$ million during fiscal 2003 , and we may receive an additional $\$ 1.2$ million in payments from FCC. The new partnership agreement payments are comprised of the following three components:

Ownership Change Payment - On August 30, 2002, AMS paid the Company $\$ 0.3$ million for our Class A ownership shares in FCC and FCC issued Class B shares to us. The Class B ownership shares prohibit the Company from active participation in the management of FCC, but provide us with the opportunity to receive a portion of FCC's earnings as described below.

FCC Net Income Recognition - During fiscal 2003, we will continue to recognize a portion of FCC's net income and receive quarterly cash distributions that may total $\$ 2.0$ million. Based upon operational results at FCC during the quarter ended November 30, 2002 and terms of the agreement, we earned $\$ 1.3$ million of net income distribution, which was recorded as a receivable in other current assets in our condensed consolidated balance sheet at November 30, 2002. Subsequent to November 30, 2002, we received payment of substantially all of the earned net income distribution. Upon recognition of our portion of FCC's net income and earned contingent program payments (see below), we reduced our remaining investment in FCC to zero and recorded the excess earnings as a $\$ 0.9$ million reversal of previously recorded impairment charges in our condensed consolidated statement of operations for the quarter ended November 30, 2002. Based upon current operating trends at FCC, we anticipate receiving the remaining net income distribution payments during fiscal 2003.

Contingent Program Payment - The third component of the new partnership agreement is contingent upon the earnings of coaching programs based upon Franklin Covey content during the 13-month period ended September 30, 2003 (the measurement period). If coaching programs based upon our content achieve earnings before interest, taxes, depreciation, and amortization ("EBITDA") greater than $\$ 1.2$ million during the measurement period, then a final payment will be made in October 2003, for the entire contingent program payment. The contingent payment may not exceed $\$ 1.2$ million, however, the contingent payment may be reduced on a dollar-for-dollar basis if our coaching programs fail to produce $\$ 1.2$ million of EBITDA during the measurement period. During the quarter ended November 30, 2002, our coaching programs earned $\$ 0.2$ million of EBITDA toward the $\$ 1.2$ million goal, which was recorded as a receivable in other current assets.

Based upon our coaching program performance throughout fiscal 2002, and expected termination of our interest in FCC, we previously recognized a $\$ 1.9$ million impairment charge to our investment in FCC during the first quarter of fiscal 2002. The impairment charge was based upon information then available related to negotiations with AMS and expected settlement amounts.

Prior to the new partnership agreement, we accounted for our investment in FCC using the equity method of accounting and reported our share of the joint venture's net income as equity in earnings of an unconsolidated subsidiary. The Company's share of the joint venture's earnings totaled $\$ 0.9$ million during the first quarter of fiscal 2002. Summarized financial information for FCC as of and for the first fiscal quarters of 2003 and 2002 was as follows (in thousands):

```
                                    November 30,
    2 0 0 2
                                    November 24,
                                    2001
                $ 5,854
            3,800
$ 2,910
    8,151 $ r 2,910
\begin{tabular}{rr} 
\\
\(\$\) & \begin{tabular}{r}
9,088 \\
6,213 \\
3,584
\end{tabular} \\
& \begin{tabular}{r}
8,151 \\
17,413
\end{tabular} \\
\hline\(\$ \quad 25,564\)
\end{tabular}
```

```
Net sales
```

Net sales

```
Net sales
    $ 9,088
    $ 9,088
    $ 9,088
            6,213
            6,213
            6,213
            3,584
            3,584
            3,584
Gross profit
Gross profit
Gross profit
Net income
Net income
Net income
    8,151
    8,151
    8,151
Current assets
Current assets
Current assets
Long-term assets
Long-term assets
Long-term assets
    Total assets
```

```
    Total assets
```

```
    Total assets
```

```
```

| $\$$ | 5,854 |
| :---: | ---: |
|  | 3,800 |
|  | 1,945 |
| $\$$ | 2,910 |
|  | 17,451 |
|  |  |
| $\$$ | 20,361 |

```

Long-term liabilities
3,817

\section*{NOTE 5 - INVESTMENT IN AGILIX LABS, INC.}

During the quarter ended November 30, 2002, we purchased 20 percent of the preferred stock of Agilix Labs, Inc. ("Agilix"), a Delaware corporation, for payments totaling \(\$ 1.0\) million in cash. The preferred stock of Agilix has essentially the same voting rights on an "as converted" basis as the common stock of Agilix. Agilix is a development stage enterprise that develops software applications for personal computers, including the new "Tablet PC." We account for our investment in Agilix using the equity method, as the Company appointed a member of the board of directors and has the ability to exercise significant influence over the operations of Agilix. Our investment in Agilix was recorded as an investment in an unconsolidated subsidiary in our condensed consolidated balance sheet as of November 30, 2002. During the quarter ended November 30, 2002, we recorded our share of the operating losses of Agilix, which totaled less than \(\$ 0.1\) million, as equity in the loss of an unconsolidated subsidiary. Our remaining investment in Agilix totaled approximately \(\$ 1.0\) million as of November 30, 2002. The Company has the right, but no obligation, to purchase another 10 percent of the preferred stock of Agilix for \(\$ 0.5\) million. During the quarter ended November 30, 2002, Agilix did not have significant sales or corresponding gross margin. Summarized financial information for Agilix as of and for the quarter ended November 30, 2002 was as follows (in thousands):
\begin{tabular}{|c|c|c|}
\hline & \multicolumn{2}{|l|}{\[
\begin{gathered}
\text { November } 30, \\
2002
\end{gathered}
\]} \\
\hline Net loss & \$ & 460 \\
\hline Current assets & \$ & 919 \\
\hline Long-term assets & & 20 \\
\hline Total assets & \$ & 939 \\
\hline Current liabilities & \$ & 328 \\
\hline Long-term liabilities & & 218 \\
\hline Total liabilities & \$ & 546 \\
\hline
\end{tabular}

\section*{NOTE 6 - DISCONTINUED OPERATIONS}

During fiscal 2002, we sold the operations of Premier Agendas and discontinued our on-line planning service offered at franklinplanner.com. Under the provisions of SFAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets," the financial results of these operations were classified as discontinued operations in our condensed consolidated statement of operations, net of tax, for the quarter ended November 24, 2001. The loss from discontinued operations for the quarter ended November 24, 2001 consisted of the following (in thousands):
\(\left.\begin{array}{llrlrl} & \text { Pre-Tax Loss } & & \begin{array}{c}\text { Income Tax } \\ \text { Benefit }\end{array} & & \end{array} \begin{array}{c}\text { Loss From } \\ \text { Discontinued } \\ \text { Operations }\end{array}\right]\)

The operating results of Premier for the quarter ended November 24, 2001 include results from a period during which Premier does not recognize significant sales. The operations of franklinplanner.com were discontinued during August 2002. Additional information regarding the sale of Premier and the termination of franklinplanner.com is provided below.

\section*{Sale of Premier Agendas}

Effective December 21, 2001, we sold Premier Agendas, Inc., a wholly owned subsidiary located in Bellingham, Washington, and Premier School Agendas Ltd., a wholly owned subsidiary organized in Ontario, Canada, (collectively, "Premier") to School Specialty, Inc., a Wisconsin-based company that specializes in providing products and services to students and schools. Premier provided productivity and leadership solutions to the educational industry, including student and teacher planners. The sale price was \(\$ 152.5\) million in cash plus the retention of Premier's working capital, which was received in the form of a \(\$ 4.0\) million promissory note from the purchaser. Prior to the sale closing, we received cash distributions from Premier's working capital that totaled approximately \(\$ 7.0\) million. The Company received full payment on the promissory note plus accrued interest during June 2002. We recognized a pretax gain of \(\$ 99.9\) million ( \(\$ 64.9\) million after applicable taxes) on the sale of Premier, the majority of which was recorded as a gain on the sale of discontinued operations during the second quarter of fiscal 2002. Under terms of the Company's then-existing credit facilities, we used \(\$ 92.3\) million of the proceeds from the sale of Premier to pay off and terminate our term loan and revolving credit line.

The operating results of Premier were historically included in our education segment. During the first quarter of fiscal 2002, Premier recorded sales totaling \(\$ 4.6\) million, which were included in our loss from discontinued operations for the quarter ended November 24, 2001.

\section*{Termination of franklinplanner.com}

During the fourth quarter of fiscal 2002, we discontinued the on-line planning services provided at franklinplanner.com. The Company acquired franklinplanner.com during fiscal 2000 and we intended to sell on-line planning as a component of our productivity solution for both organizations and individuals. However, due to competitors that offered on-line planning at no charge and other related factors, the Company was not able to create a profitable business model for the operations of franklinplanner.com. Although we were unable to generate revenue from the on-line planning services available at franklinplanner.com, we considered an on-line planning tool a key component of our overall product offerings and continued to operate franklinplanner.com during fiscal 2001 and fiscal 2002. However, due to a lack of demand for its services and the need to reduce operating expenses, franklinplanner.com was terminated during late fiscal 2002.

The operating results of franklinplanner.com were historically included as a component of corporate expenses for segment reporting purposes. Franklinplanner.com did not record any sales during the quarter ended November 24, 2001.

The Company is the creditor for a loan program that provided the capital to allow certain management personnel to purchase shares of our common stock. The loan program closed during fiscal 2001 with \(3,825,000\) shares of common stock purchased by the loan participants for a total cost of \(\$ 33.6\) million. The loans in the management stock loan program are full-recourse to the participants and were recorded as a reduction to shareholders' equity in our condensed consolidated balance sheets. Although interest accrues against the participants over the life of the loans, no interest payments are due from participants until the loans mature in March 2005.

The Company utilizes a systematic methodology for determining the level of reserves that are appropriate for the management common stock loan program. A key factor considered by our methodology is the current market value of the common stock acquired by the participants. Other factors considered by the methodology include: the liquid net worth of the participants; the risks of pursuing collection actions against key employees; the probability of sufficient participant repayment capability based upon proximity to the due date of the loans; and other business, economic, and participant factors which may have an impact on our ability to collect the loans. Additionally, the methodology takes into account the fact that the Company may not hold the participants' shares of stock as collateral due to certain laws and regulations. Based upon our reserve methodology, we recorded increases to the loan loss reserve totaling \(\$ 0.2\) million and \(\$ 10.0\) million during the quarters ended November 30, 2002 and November 24, 2001, respectively. In addition, we ceased recording interest receivable and corresponding interest income on all participant loans during fiscal 2002. However, the loan participants remain liable for interest accrued over the full term of their loans, which is due when the loans mature in March 2005. At November 30, 2002, we had an aggregate loan loss reserve totaling \(\$ 26.0\) million, which reduces notes and interest receivable from financing common stock purchases by related parties in our November 30, 2002 condensed consolidated balance sheet. At November 30, 2002, the participants' loans plus recorded accrued interest exceeded the value of the common stock acquired by the participants by \(\$ 30.8\) million. Should the value of the common stock continue to be insufficient to cover the loans outstanding during the loan term, our loan loss reserve methodology provides a basis to be fully reserved prior to the March 2005 loan maturity date. However, the inability of the Company to collect all, or a portion of, these receivables could have a significant adverse impact upon the financial position and future cash flows of the Company.

The establishment of reserves for potential loan losses requires significant estimates and judgment by the Company's management, and these estimates and projections are subject to change as a result of various economic factors, most of which are not within our control. As a result, the reserve for management stock loan losses could fluctuate significantly in future periods.

\section*{NOTE 8 - COMPREHENSIVE LOSS}

Comprehensive loss includes charges and credits to equity accounts that are not the result of transactions with shareholders. Comprehensive loss is comprised of net loss and other comprehensive income and loss items. Comprehensive loss for the Company was as follows (in thousands):
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{4}{|c|}{Quarter Ended} \\
\hline & \multicolumn{2}{|l|}{\[
\begin{gathered}
\text { November 30, } \\
2002
\end{gathered}
\]} & \multicolumn{2}{|l|}{\[
\begin{gathered}
\text { November } 24, \\
2001
\end{gathered}
\]} \\
\hline Net loss & \$ & \((8,106)\) & \$ & \((87,038)\) \\
\hline \multicolumn{5}{|l|}{Other comprehensive (loss) income:} \\
\hline Loss on valuation of interest rate swap, net of \(\$ 1,827\) tax benefit & & & & 2,786 \\
\hline Foreign currency translation adjustments & & (33) & & (412) \\
\hline Comprehensive loss & \$ & \((8,139)\) & \$ & \((84,664)\) \\
\hline
\end{tabular}

The loss on valuation of interest rate swap agreement was included in the calculation of comprehensive income due to its change in classification and corresponding adjustment from other accumulated comprehensive loss to a component of loss from operations. The changes in cumulative foreign currency translation adjustments were not adjusted for income taxes as they relate to specific indefinite investments in foreign subsidiaries.

\section*{NOTE 9 - NET LOSS PER COMMON SHARE}

Basic earnings (loss) per share ("EPS") is calculated by dividing net loss attributable to common shareholders by the weighted-average number of common shares outstanding for the period. Diluted EPS is calculated by dividing net income (loss) attributable to common shareholders by the weightedaverage number of common shares outstanding plus the assumed exercise of all dilutive securities using the treasury stock method or the "as converted" method, as appropriate. During periods of net loss, all common stock equivalents, including the effect of common shares from the issuance of preferred stock on an "as converted" basis, are excluded from the diluted EPS calculation. Significant components of the numerator and denominator used for basic and diluted EPS were as follows for the periods indicated (in thousands, except per share amounts):

```

    preferred dividends per share:
        Basic and diluted
    Loss from discontinued operations,
net of tax, per share:
Basic and diluted
Loss before cumulative effect of
accounting change per share:
Basic and diluted
Cumulative effect of accounting change,
net of tax, per share:
Basic and diluted
Net loss attributable to common
shareholders per share:
Basic and diluted \$ (.51)

| (.51) |
| :---: |
| $==========$ |

20,009
$=========$

```

Due to their anti-dilutive effect, the following incremental shares from the effect of Series A preferred stock on an "as converted" basis and in-the-money options to purchase common stock have been excluded from the diluted EPS calculation (in thousands):
\begin{tabular}{|c|c|c|}
\hline & \[
\begin{gathered}
\text { November } 30, \\
2002
\end{gathered}
\] & \[
\begin{gathered}
\text { November } 24, \\
2001
\end{gathered}
\] \\
\hline Number of Series A preferred stock shares on an "as converted" basis & 6,239 & 6,087 \\
\hline Common stock equivalents from the assumed exercise of in-the-money stock options & & 1 \\
\hline Total anti-dilutive shares excluded from the EPS calculation & 6,239 & 6,088 \\
\hline
\end{tabular}

\section*{NOTE 10 - ACCOUNTING FOR DERIVATIVE INSTRUMENTS}

During the normal course of business, the Company is exposed to foreign currency exchange risk and interest rate risk arising from our cash and cash equivalents balance. To manage risks associated with foreign currency exchange and interest rates, the Company makes limited use of derivative financial instruments. Derivatives are financial instruments that derive their value from one or more underlying financial instruments. As a matter of policy, our derivative instruments are entered into for periods consistent with related underlying exposures and do not constitute positions that are independent of those exposures. In addition, we do not enter into derivative contracts for trading or speculative purposes, nor are we party to any leveraged derivative instrument. The notional amounts of derivatives do not represent actual amounts exchanged by the parties to the instrument and, thus, are not a measure of the exposure to the Company through its use of derivatives. Additionally, we enter into derivative agreements only with highly rated counterparties and we do not expect to incur any losses resulting from non-performance by other parties.

\section*{Foreign Currency Exposure}

The Company has international operations and during the normal course of business is exposed to foreign currency exchange risks as a result of transactions that are denominated in currencies other than the United States dollar. During the quarter ended November 30, 2002, we utilized foreign currency forward contracts to manage the volatility of certain intercompany financing transactions and other transactions that are denominated in foreign currencies. These contracts did not meet specific hedge accounting requirements and corresponding gains and losses were recorded as a component of current operations in our condensed consolidated statements of operations. As of November 30, 2002, all of our foreign currency forward contracts were settled. The net loss to the Company resulting from our use of foreign exchange contracts was \(\$ 0.1\) million for each of the quarters ended November 30, 2002 and November 24, 2001. In future periods, the Company may continue to use foreign currency forward contracts to manage our foreign currency exchange risks.

\section*{Interest Rate Risk Management}

Generally, under interest rate swaps, the Company agrees with a counterparty to exchange the difference between fixed-rate and floating-rate interest amounts calculated by reference to a contracted notional amount. When appropriate, we designate interest rate swaps as hedges of risks associated with specific assets, liabilities, or future commitments, and these contracts are monitored to determine whether the underlying agreements remain effective hedges. The interest rate differential on interest rate swaps is recognized as a component of interest expense or income over the term of the agreement. Due to the limited nature of our interest rate risk, we do not make extensive use of interest rate derivatives and we were not party to any interest rate derivative instrument during the quarter ended November 30, 2002.

In connection with the management common stock loan program (Note 7), the Company entered into an interest rate swap agreement. As a result of a credit agreement obtained during fiscal 2001, the notes receivable from loan participants, corresponding debt, and the interest rate swap agreement were recorded on our consolidated balance sheet at August 31, 2001. Under terms of our then existing credit agreement, we were obligated to use a portion of the proceeds from the sale of Premier (Note 6) to retire the majority of our outstanding debt, including the amount related to the management common stock loan program. As a result of this transaction, the underlying obligation of the interest rate swap was settled and the interest rate swap agreement was transformed from a hedge instrument to a speculative instrument, which was settled during the second quarter of fiscal 2002 for a payment of \(\$ 4.9\) million. At November 24,2001 , the fair value of the interest rate swap was a \(\$ 5.1\) million liability, which was recorded as a loss on settlement of interest rate swap in our condensed consolidated statement of operations for the quarter ended November 24, 2001. The interest rate differential on the interest rate swap totaled \(\$ 0.5\) million of expense for the quarter ended November 24, 2001.

\section*{NOTE 11 - SEGMENT INFORMATION}

Following the sale of Premier in fiscal 2002, we now have two reporting segments: the Consumer Strategic Business Unit ("CSBU") and the Organizational Strategic Business Unit ("OSBU"). The operating results of Premier and our other products and services designed for teachers and students
were previously reported in the Education Business Unit, which was dissolved in fiscal 2002. Our remaining teacher and student programs and products are now classified in OSBU results of operations. The following is a description of our reporting segments and their primary activities.

Consumer Strategic Business Unit - This business unit is primarily focused on sales to individual customers and includes the results of our 175 domestic retail stores, 10 international retail stores, catalog and e-Commerce operations, and other related channels, including wholesale sales and manufacturing operations. Although CSBU sales primarily consist of products such as planners, binders, and handheld electronic planning devices, virtually any component of our leadership and productivity solutions can be purchased through CSBU channels.

Organizational Strategic Business Unit - The OSBU is primarily responsible for the development, marketing, sale, and delivery of productivity, leadership, sales performance, and communication training solutions directly to organizational clients, including other companies, the government, and educational institutions. The OSBU includes the financial results of the Organizational Solutions Group ("OSG") and our international operations, except for retail operations. The OSG is responsible for the domestic sale and delivery of productivity, leadership, sales performance, and communication training solutions to corporations and includes sales of training seminars to teachers and students, which were previously reported with the operating results of Premier. The OSG is also responsible for consulting services that compliment our productivity and leadership training solutions. Our international sales group includes our direct offices and licensee sale and delivery options, including certain catalog sales.

Our chief operating decision maker is the Chief Executive Officer ("CEO"). Each of the reportable segments has a president and chief operating officer who report directly to the CEO. The primary measurement tools we use in business unit performance analysis are earnings before interest, taxes, depreciation, and amortization ("EBITDA"), and free cash flows, which may not be calculated as similarly titled amounts presented by other companies. Our consolidated EBITDA can be calculated as our loss from operations excluding depreciation and amortization.

In the normal course of business, the Company may make structural and cost allocation changes to our segment information to reflect new reporting responsibilities within the organization. During the first quarter of fiscal 2003, we began allocating certain computer and information services costs to the business units that were previously recorded as a component of corporate expenses. In addition, certain other structural changes were made that had less impact on reported segment information, such as the classification of certain wholesale operations, which are now recorded in the CSBU segment and were previously recorded in the OSBU segment. All prior period segment information has been revised to conform with the most recent classifications and organizational changes. We account for our segment information on the same basis as the accompanying condensed consolidated financial statements.

\section*{SEGMENT INFORMATION}
(in thousands)


A reconciliation of reportable segment EBITDA to consolidated loss from operations is provided below (in thousands):

Consolidated EBITDA
Consolidated EBITDA
Depreciation
Depreciation
    (247)
    \((5,914)\)
    \((1,173)\)
    \((8,246)\)
Amortization
Amortization
Consolidated loss from
Consolidated loss from
    operations
    operations
\(\$ \quad(7,334)\)

Corporate assets such as cash, accounts receivable, and other assets are not generally allocated to reportable business segments for business analysis purposes. However, inventories, certain identifiable goodwill and intangibles, and fixed assets are classified by segment. Segment assets at November 30, 2002 did not differ significantly from segment assets reported in our Form 10-K for the fiscal year ended August 31, 2002.

\section*{ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS}

Management's discussion and analysis contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations and are subject to various uncertainties and changes in circumstances. Future economic circumstances, product pricing, competitive environment and related market conditions, operating efficiencies, acceptance of new products and training seminars, and regulatory factors affecting our business are examples of factors, among others, that could cause results to differ materially from those described in forward-looking statements.

The Company suggests that the following discussion and analysis should be read in conjunction with the Consolidated Financial Statements and Management's Discussion and Analysis of Financial Condition and Results of Operations included in our Annual Report on Form 10-K for the year ended August 31, 2002.

\section*{RESULTS OF OPERATIONS}

\section*{Quarter Ended November 30, 2002 Compared with the Quarter Ended November 24, 2001}

\section*{Overview}

Due to our modified 52/53-week fiscal calendar that ends on August 31 of each year, our condensed consolidated financial statements for the quarter ended November 30, 2002 include five additional business days compared to the same quarter of the prior year. On a same-day basis, sales and corresponding gross margin, as well as selling, general, and administrative expenses would be lower than actual amounts reported for the quarter. Our results of operations for the first quarter of fiscal 2003 reflect continuing trends from the third and fourth quarters of fiscal 2002, including moderating sales declines, reduced operating expenses, and the benefits of reduced debt balances. Net loss from continuing operations before taxes improved to \(\$ 7.3\) million compared to a \(\$ 36.0\) million net loss in the first quarter of the prior year. The Company's improved operating performance was directly attributable to reduced selling, general, and administrative expenses, reduced non-cash charges related to our management stock loan program, recovery of a portion of prior year impairment charges on our investment in Franklin Covey Coaching, LLC, reduced depreciation, and lower interest expense from the elimination of substantially all of the Company's debt. Sales growth continues to be adversely affected by prevalent negative economic conditions in the United States, which the Company believes has reduced corporate expenditures for training and for productivity tools, as many of our clients seek to reduce operating costs and improve their profitability. The Company anticipates that these economic trends will continue to affect our second quarter and have some impact on the remainder of the fiscal year. Accordingly, management will continue to implement certain strategies and cost-saving initiatives in order to improve our operating results.

\section*{Sales}

The following table sets forth selected sales data of the Company's operating segments (in thousands):
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{4}{|c|}{Quarter Ended} & \multirow[b]{2}{*}{Variance \%} \\
\hline & & \[
\begin{aligned}
& \text { oer } 30, \\
& 002
\end{aligned}
\] & \multicolumn{2}{|l|}{\[
\begin{gathered}
\text { November } 24, \\
2001
\end{gathered}
\]} & \\
\hline \multicolumn{6}{|l|}{Consumer Strategic Business Unit:} \\
\hline Retail Stores & \$ & 28,198 & \$ & 28,639 & (2) \\
\hline Catalog/e-Commerce & & 19,133 & & 19,854 & (4) \\
\hline Other CSBU & & 5,312 & & 4,235 & 25 \\
\hline & & 52,643 & & 52,728 & - \\
\hline \multicolumn{6}{|l|}{Organizational Strategic Business Unit:} \\
\hline Organizational Solutions Group & & 20,627 & & 20,230 & 2 \\
\hline International & & 11,776 & & 11,382 & 3 \\
\hline & & 32,403 & & 31,612 & 3 \\
\hline Total Sales & \$ & 85,046 & \$ & 84,340 & 1 \\
\hline
\end{tabular}

In general, total Company sales benefited from an additional five business days in the quarter ended November 30, 2002, compared to the prior year. Product sales, which primarily consist of planners, binders, and handheld electronic planning devices that are primarily sold through our CSBU channels, were essentially flat compared to the prior year. However, on a same-day basis, comparable store sales (stores that have been open for at least one year) decreased 11 percent, compared to a 36 percent decrease during the first quarter of the prior year. New store sales growth did not have a significant impact upon our overall store sales as we were operating 175 stores at November 30, 2002, compared to 172 stores at November 24, 2001. Retail store sales declined primarily due to reduced traffic, which was consistent with nationwide reductions in mall traffic, and smaller average purchases due to lower technology sales. The decrease in catalog/eCommerce sales was primarily due to overall lower call volume through our catalog call center and was partially offset by a significant increase in sales through our Internet web site at www.franklincovey.com. The decreases in retail store and catalog/eCommerce sales were partially offset by improved wholesale sales, which increased due to the timing of purchases by our wholesale customers.

Training solution and services sales increased by \(\$ 1.3\) million, or 5 percent, compared to the same period of the prior year, which was reflected in both domestic and foreign training sales through our OSBU. The Company offers a variety of training solutions, training related products, and consulting services focused on productivity, leadership, sales performance, and communications. The increase in training sales was primarily due to an increased number of programs and increased attendance, for both on-site and public productivity, leadership, sales performance, and communication training programs. The

Company also attributes a portion of the increase in training sales to our facilitator base. These increases were partially offset by slight decreases in our government and education training markets.

\section*{Gross Margin}

Gross margin consists of net sales less the cost of goods sold or services provided. The Company's overall gross margin declined to 55.2 percent of sales for the quarter, compared to 56.3 percent in the prior year. The decline in gross margin was primarily due to reduced gross margins on our product sales. Gross margin on product sales decreased to 50.0 percent compared to 53.3 percent in the prior year. The decline in product gross margin was primarily due to the following three factors: 1) We substantially discounted a number of slower moving products in order to liquidate this merchandise; 2) We experienced a shift in our product mix toward lower-priced products which generally have lower gross margins; and 3) In response to general market trends, we used significant promotional discounts on certain products to enhance sales. Partially offsetting these factors was an overall increase in our training and services gross margin. Training solution and services gross margin, as a percent of sales, improved to 66.0 percent compared to 63.1 percent in the prior year. The improvement was primarily due to a shift in the product mix of training solution and training product related sales in addition to increased attendance at corporate on-site and public training events held during the quarter.

\section*{Operating Expenses}

Selling, general, and administrative ("SG\&A") expenses decreased \(\$ 8.5\) million, or 15 percent, compared to the prior year, despite five additional business days in the quarter ended November 30, 2002. The decrease in SG\&A expenses was consistent with trends recorded during the latter half of fiscal 2002 and reflects the favorable results of initiatives specifically designed to reduce our overall operating costs. These cost-cutting initiatives resulted in significantly reduced associate expenses, advertising and promotional expenses, and other SG\&A expenses such as consulting costs. In order to further improve our financial results, our management regularly evaluates our business activities and may implement additional cost-cutting initiatives, including further headcount reductions, closure of some retail stores, elimination of unprofitable programs or services, and other restructuring plans designed to reduce operating expenses and improve profitability in future periods.

The Company is the creditor for a loan program that provided the capital to allow certain management personnel to purchase shares of our common stock. The loans in the management stock loan program are full-recourse to the participants and were recorded as a reduction to shareholders' equity in our condensed consolidated balance sheets. A fundamental procedure in accounting for these loans is the utilization of a systematic methodology for determining the level of reserves that are appropriate for the management common stock loan program. A key factor considered by our methodology is the current market value of common stock acquired by the participants. Other factors considered by the methodology include: the liquid net worth of the participants; the risks of pursuing collection actions against key employees; the probability of sufficient participant repayment capability based upon proximity to the due date of the loans; and other business, economic, and participant factors which may have an impact on our ability to collect the loans. Additionally, the methodology takes into account that the Company may not hold a security interest in the participants' acquired shares of stock due to certain laws and regulations. Based upon our reserve methodology, we recorded increases to the loan loss reserve totaling \(\$ 0.2\) million and \(\$ 10.0\) million during the quarters ended November 30, 2002 and November 24, 2001, respectively. In addition, we ceased recording interest receivable and corresponding interest income on all participant loans during fiscal 2002. However, the loan participants remain liable for interest accrued over the full term of their loans, which is due when the loans mature in March 2005. At November 30, 2002, the participants' loans plus recorded accrued interest exceeded the value of the common stock held by the participants by \(\$ 30.8\) million. At November 30, 2002 we had an aggregate loan loss reserve totaling \(\$ 26.0\) million, which reduces notes and interest receivable from financing common stock purchases by related parties in our November 30, 2002 consolidated balance sheet. Should the value of the common stock continue to be insufficient to cover the loans outstanding during the loan term, our loan loss reserve methodology provides a basis to be fully reserved prior to the March 2005 loan maturity date. However, the inability of the Company to collect these receivables could have a significant adverse impact upon the financial position and future cash flows of the Company. The establishment of reserves for potential loan losses requires significant estimates and judgment by the Company's management, and these estimates and projections are subject to change as a result of various economic factors, most of which are not within our control. As a result, the reserve for management stock loan losses could fluctuate significantly in future periods.

During fiscal 2001, the Company entered into a joint venture agreement with American Marketing Systems ("AMS") to form Franklin Covey Coaching, LLC ("FCC"). Based upon our coaching program results during the first quarter of fiscal 2002 and the expected probability of the termination of the partnership, we recorded a \(\$ 1.9\) million impairment charge to our investment in FCC during the quarter ended November 24, 2001. AMS later exercised its option to terminate the existing joint venture agreement effective August 31, 2002. Under the provisions of a new partnership agreement that eventually terminates our interest in FCC, we received a \(\$ 0.3\) million payment at the end of fiscal 2002, we expect to receive payments totaling \(\$ 2.0\) million during fiscal 2003, and we may receive an additional \(\$ 1.2\) million in contingent payments from FCC. During the quarter ended November 30, 2002, we earned a total of \(\$ 1.5\) million from the income distribution and contingent payment provisions of the new partnership agreement. Upon recognition of our portion of FCC's net income and earned contingent program payments, we reduced our remaining investment in FCC to zero and recorded the excess earnings as a \(\$ 0.9\) million recovery of previously recorded impairment charges during the quarter ended November 30, 2002. For further information regarding our investment in FCC, refer to Note 4 to our condensed consolidated financial statements.

Depreciation expense decreased by \(\$ 2.3\) million compared to the prior year primarily due to the full depreciation or disposal of computer hardware and software and reduced capital expenditures, especially for retail store remodels, during fiscal 2002. Amortization expense was \(\$ 1.2\) million compared to \(\$ 1.3\) million in the prior year. The Company expects amortization charges to total \(\$ 4.4\) million during fiscal 2003.

\section*{Equity in Earnings of Unconsolidated Subsidiary}

During the quarter ended November 30, 2002, we purchased 20 percent of the preferred stock of Agilix Labs, Inc. ("Agilix"), for payments totaling \(\$ 1.0\) million in cash. Agilix is a development stage enterprise that develops software applications for personal computers, including the new "Tablet PC." We account for our investment in Agilix using the equity method, as the Company appointed a member of the board of directors and has the ability to exercise significant influence over the operations of Agilix. Our investment in Agilix was recorded as an investment in an unconsolidated subsidiary in our condensed consolidated balance sheet as of November 30, 2002. During the quarter ended November 30, 2002, we recorded our share of the operating losses of Agilix, which totaled less than \(\$ 0.1\) million, as equity in the loss of an unconsolidated subsidiary.

Following the termination of the existing FCC partnership agreement, we ceased recording our share of FCC's net income as equity in the earnings of an unconsolidated subsidiary. Refer to the discussion in the preceding section regarding our recognition of our share of FCC's earnings.

\section*{Interest Income and Expense}

Interest income declined by \(\$ 0.6\) million compared to the prior year. The decrease was primarily the result of interest income recorded from participants in the management common stock loan program during the quarter ended November 24, 2001. Although the participants in the management stock loan program remain liable for the interest accrued on their loans, we discontinued recording interest income and the corresponding increase in interest receivable during the third quarter of fiscal 2002. Interest on participant loans is due and payable when the loans mature in March 2005. Interest income from increased interest-bearing cash deposits partially offset the decline in interest income resulting from the discontinuance of recording loan participant interest. Interest expense decreased by \(\$ 2.0\) million due to significantly reduced debt balances primarily resulting from the payment and termination of our term loan and line of credit agreement during the second quarter of fiscal 2002.

\section*{Other Expense}

During the quarter ended November 30, 2002, we recognized a \(\$ 0.2\) million loss on the sale of certain property. The loss on disposal of the property was recorded as other expense in our condensed consolidated statement of operations.

\section*{Income Taxes}

Based upon the weight of available evidence and the nature and duration of deferred tax assets, including operating loss carryforwards, the Company determined that it is more likely than not that the benefits of domestic operating losses from the quarter ended November 30, 2002, together with the benefits of deferred tax deductions and foreign tax carryforwards, will not be realized. Accordingly, our income tax provision for the quarter ended November 30, 2002, which totaled \(\$ 0.7\) million, primarily consists of current taxes incurred by our foreign subsidiaries and foreign taxes on payments from our foreign licensees, and does not include a domestic income tax benefit as recorded in the first quarter of fiscal 2002. Our total tax benefit recorded during the first quarter of fiscal 2002 was \(\$ 14.3\) million.

\section*{Preferred Stock Dividends}

Preferred stock dividends increased over the prior year due to the issuance of additional shares of Series A preferred stock as payment for accrued dividends during fiscal 2002. Subsequent to July 2002, the terms of the Series A preferred stock agreement requires that all future Series A preferred stock dividends must be paid in cash.

\section*{Cumulative Effect of Accounting Change}

We adopted the provisions of SFAS No. 142 on September 1, 2001. The new reporting provisions of SFAS No. 142 prohibit the amortization of goodwill and certain intangible assets that are deemed to have indefinite lives and require such assets to be tested and written down to fair value, if necessary. In connection with the implementation of SFAS No. 142, we hired an independent valuation firm to assess the value of our goodwill and indefinite-lived intangibles in accordance with the new measurement requirements of SFAS No. 142. The valuation process assigned the Company's assets to our operating business units and then determined the fair market value of those assets using a discounted cash flow model that also considered factors such as market capitalization and the appraised values of certain assets. Based upon the results of the valuation, the goodwill assigned to the Organizational Strategic Business Unit, Consumer Strategic Business Unit, and corporate support group, plus a portion of the Covey trade name intangible asset were impaired. The resulting impairments from the adoption of SFAS No. 142 totaled \(\$ 75.3\) million ( \(\$ 61.4\) after applicable tax benefits) and were recorded as a cumulative effect of an accounting change in our condensed consolidated statement of operations for the quarter ended November 24, 2001.

\section*{LIQUIDITY AND CAPITAL RESOURCES}

Historically, our primary sources of capital have been net cash provided by operating activities, long-term borrowings, line-of-credit financing, asset sales, and the issuance of preferred and common stock. Working capital requirements have also been financed through short-term borrowings, line-of-credit financing, and asset sales. During fiscal 2002, we used a portion of the proceeds from the sale of Premier to retire the majority of our outstanding debt and terminate our line of credit agreement. We have not sought to obtain a new line of credit financing agreement subsequent to this transaction. With significantly reduced debt balances and cash on hand, we currently believe that our liquidity position is adequate. However, the maintenance of adequate liquidity in future periods will be subject to the Company's future investing and financing activities, and is dependent upon our ability to generate positive cash flows from operating activities and to control capital expenditures.

\section*{Cash Flows from Operating Activities}

During the quarter ended November 30, 2002, net cash used for operating activities totaled \(\$ 5.3\) million. Non-cash adjustments to the Company's net loss during the first quarter of fiscal 2003 included \(\$ 7.5\) million of depreciation and amortization charges and a \(\$ 0.9\) million recovery on our impaired investment in Franklin Covey Coaching, LLC. The primary uses of operating cash were the payment of approximately \(\$ 4.2\) million of foreign income taxes, primarily related to the sale of Premier's Canadian operations, and an increase in accounts receivable resulting primarily from delays in billing customers as a result of the implementation of new order entry and accounts receivable software. Partially offsetting these uses of cash from operating activities was an increase in our accounts payable and accrued liability balances.

\section*{Cash Flows Used For Investing Activities and Capital Expenditures}

Net cash used for investing activities totaled \(\$ 2.1\) million during the quarter ended November 30, 2002. We used \(\$ 1.4\) million of cash to purchase computer hardware and software, leasehold improvements in new stores, and other property and equipment. In addition, we also used \(\$ 1.0\) million to purchase a 20 percent interest in Agilix Labs, Inc. During the quarter ended November 30, 2002, we received cash proceeds of \(\$ 0.3\) million, primarily from the sale of certain property, which partially offset our uses of investing cash. Consistent with fiscal 2002, we will continue to reduce capital spending and will focus our capital expenditures on business critical equipment and projects.

\section*{Cash Flows Used For Financing Activities}

Net cash used for financing activities during the quarter ended November 30, 2002 was \(\$ 2.2\) million. Following the payment and termination of our term loan and line of credit agreement in fiscal 2002, our primary use of cash from financing activities during the first quarter of fiscal 2003 was to pay accrued Series A preferred stock dividends which totaled \(\$ 2.2\) million.

\section*{Contractual Obligations}

The Company has not structured any special purpose entities, or participated in any commodity trading activities, which would expose us to potential undisclosed liabilities or create adverse consequences to our liquidity. Required contractual payments consist primarily of payments to Electronic Data Systems ("EDS") for outsourcing services related to information systems, warehousing and distribution, and call center operations; rent expense for retail store and sales office space; cash payments for Series A Preferred Stock dividends; and mortgage payments on certain buildings and property. Our expected payments on these obligations over the next five fiscal years and thereafter are as follows (in thousands):
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Description & & 2003 & \multicolumn{2}{|l|}{2004} & \multicolumn{2}{|l|}{2005} & \multicolumn{2}{|l|}{2006} & \multicolumn{2}{|l|}{2007} & Thereafter & Total \\
\hline \multicolumn{13}{|l|}{Minimum required} \\
\hline payments to EDS for & \$ & 31,298 & \$ & 31,431 & \$ & 31,428 & \$ & 30,246 & \$ & 28,919 & \$208,031 & \$361,353 \\
\hline \multicolumn{13}{|l|}{Minimum lease} \\
\hline payments & & 16,980 & & 14,915 & & 11,724 & & 8,255 & & 6,378 & 21,881 & 80,133 \\
\hline Series A preferred & & & & & & & & & & & & \\
\hline
\end{tabular}
payments
Debt principal payments Total expected payments for contractual bligations obligations

\section*{Other Items}

The Company is the creditor for a loan program that provided capital for certain management personnel to purchase shares of our common stock. These loans, which are full recourse to the participants, are recorded as a reduction to shareholders' equity in our condensed consolidated balance sheets. For further information regarding our management stock loan program, refer to Note 7 of our condensed consolidated financial statements. The inability of the Company to collect these receivables could have a significant adverse effect upon the financial position and future cash flows of the Company.

Going forward, the Company will continue to incur costs necessary for the operation and potential growth of the business. We anticipate using cash on hand, cash provided by operating activities on the condition that we can return to positive cash flows from operating activities, and other financing alternatives, if necessary, for these expenditures. Management anticipates that its existing capital resources should be sufficient to enable the Company to maintain its current level of operations for fiscal 2003. However, the ability of the Company to maintain adequate capital for our operations is dependent upon a number of factors, including sales levels, our ability to contain costs, levels of capital expenditures, collection of accounts receivable, and other factors. Some of the factors that influence our operations are not within our control, such as economic conditions and the introduction of new technology and products by our competitors. We will also continue to monitor our liquidity and may pursue additional financing alternatives, if required, to maintain sufficient resources for future growth and capital requirements. However, there can be no assurance such financing alternatives will be available on terms acceptable to the Company.

\section*{USE OF ESTIMATES AND CRITICAL ACCOUNTING POLICIES}

The Company's condensed consolidated financial statements were prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of our financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and revenues and expenses during the periods presented. Management regularly evaluates its estimates and assumptions including those related to allowances for doubtful accounts, sales returns and allowances, inventory valuation, the valuation of long-lived assets, the valuation of our investment in Franklin Covey Coaching LLC, the calculation of the reserve on our management stock loan receivables, the recognition of income tax provisions and benefits, and the establishment of valuation allowances on our deferred tax assets. Management bases its estimates and assumptions on historical experience, factors that are believed to be reasonable under the circumstances, and requirements under accounting principles generally accepted in the United States of America. Actual results may differ from these estimates under different assumptions or conditions, including changes in the economy and other circumstances that are not in the control of the Company, which may have an impact on these estimates and our actual financial results. Management believes that accounting for the following areas may involve a higher degree of judgment or complexity:

\section*{Allowance for Doubtful Accounts}

In the normal course of business, the Company extends credit to our customers based on financial and other criteria. The Company maintains allowances for doubtful accounts based upon estimated losses that result from the inability of customers to make required payments. Management assesses the adequacy of its allowances through analysis of the aging of accounts receivable at the date of the financial statements, assessments of historical collection trends, and the impact of current economic conditions.

\section*{Sales Returns and Allowances}

Costs associated with the potential return of both products and services are recorded as a reduction of sales and are recorded as an allowance for sales returns. These costs are based upon known returns, and trends related to the timing of returns.

\section*{Inventory Valuation}

Inventories are stated at the lower of cost or market with cost determined using the first-in, first-out method. We record reductions to our inventories that are equal to the difference between the cost of the inventory and the estimated net realizable value of the inventories. Our inventories are comprised primarily of dated calendar products and other non-dated products such as binders, handheld electronic devices, stationery, and other accessories. In order to value our dated calendar products, the Company has developed a methodology that is based upon historical sales trends of dated items. Non-dated inventory items are evaluated based upon historical sales trends, technological obsolescence, new product introductions, and other factors that influence estimated realizable value. Our management regularly assesses the valuation of inventories by reviewing the costing of inventory, the significance of slow-moving inventory, and the impact of current economic conditions.

\section*{Valuation of Long-Lived Assets}

We review our long-lived assets, including both definite-lived and indefinite-lived intangible assets, for possible impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. In evaluating the fair value and future benefits of definite-lived and indefinite-lived assets, we perform an analysis of the expected discounted or undiscounted future net cash flows of the assets, as appropriate, over the remaining amortization period or estimated useful life. If the carrying value of the asset exceeds the anticipated future cash flows from the asset, the Company recognizes an impairment loss equal to the deficit. Actual cash flows may differ materially from estimated future cash flows used for the evaluation of long-lived assets.

\section*{Valuation of Investment in Franklin Covey Coaching LLC}

Effective September 1, 2000, we entered into a joint venture agreement with American Marketing Systems ("AMS") to form Franklin Covey Coaching, LLC ("FCC"). Each partner owned 50 percent of the joint venture and participated equally in its management. The joint venture agreement required our coaching programs to achieve specified earnings thresholds beginning in fiscal 2002 (the joint venture agreement did not contain an earnings threshold requirement in fiscal 2001) or the joint venture agreement could be terminated at the option of AMS. As a result of worse than expected performance from our coaching programs during fiscal 2002, AMS terminated the existing joint venture agreement as of August 31, 2002. As a result of this decision, we recognized impairment charges to our investment in FCC totaling \(\$ 16.3\) million during fiscal 2002, including \(\$ 1.9\) million recognized during the quarter ended November 24, 2001. The impairment charges recognized were based upon the expected termination of our interest in FCC and corresponding expected cash payments and expected return of certain tangible assets. Prior to the end of fiscal 2002, a new partnership agreement was obtained that could pay the Company up to \(\$ 3.5\) million over the life of the agreement. During the quarter ended November 30, 2002, we earned and recognized \(\$ 1.5\) million under provisions of the new partnership agreement, which reduced our remaining investment in FCC to zero. The amount recognized in excess of the \(\$ 0.6\) million
investment in FCC at August 31, 2002 was recognized as a reversal of previously recorded impairment charges and totaled \(\$ 0.9\) million. For further information regarding the new partnership agreement, refer to Note 4 to our condensed consolidated financial statements.

\section*{Loan Loss Reserve on Management Stock Loan Program}

The Company is the creditor for a loan program that provided the capital for certain management personnel to purchase shares of our common stock. These loans are full recourse to the participants and are recorded as a reduction to shareholders' equity in the Company's consolidated balance sheets. In order to assess the net realizable value of these loans, the Company utilizes a systematic methodology for determining the level of loan loss reserves that are appropriate for the management common stock loan program. A key factor considered by the Company's methodology is the current market value of common stock acquired by the participants. Other factors considered by the methodology include: the liquid net worth and earnings capacity of the participants; the inherent difficulties and risks of pursuing collection actions against key employees; the probability of sufficient participant repayment capability based upon the proximity to the due date of the loans; and other business, economic, and participant factors which may have an impact on the Company's ability to collect the loans. For further information regarding the management common stock loan program and the corresponding reserve for loan losses, refer to Note 7 of the notes to our condensed consolidated financial statements.

\section*{Recognition of Income Tax Provision or Benefit}

The calculation of our income tax provision or benefit, as applicable, requires estimates of future taxable income or losses. During the course of the fiscal year, these estimates are compared to actual financial results and adjustments may be made to our tax provision or benefit to reflect these revised estimates.

\section*{Valuation Allowances on Deferred Tax Assets}

Based upon the weight of available evidence, and the nature and duration of various deferred tax assets, we determined that it is more likely than not that the related benefits from deferred tax deductions and foreign tax carryforwards will not be realized. Accordingly, we recorded the appropriate valuation allowances on our deferred tax assets during fiscal 2002 and have not reversed any of those reserves during the quarter ended November 30, 2002.

\section*{NEW ACCOUNTING PRONOUNCEMENTS}

In June 2001, the Financial Accounting Standards Board ("FASB") released SFAS No. 143, "Accounting for Asset Retirement Obligations." This statement addresses the accounting treatment for obligations associated with the retirement of tangible long-lived assets and the associated asset retirement costs. The provisions of the statement apply to legal obligations associated with the retirement of long-lived assets that result from the acquisition, construction, development, or normal operation of a long-lived asset. The statement is effective for financial statements issued for fiscal years beginning after June 15, 2002. The Company has adopted the provisions of SFAS No. 143 during fiscal 2003, but does not expect this statement to have a material impact on our results of operations or financial position.

During June 2002, the FASB issued SFAS No. 146, "Accounting for Costs Associated with Exit or Disposal Activities." This statement applies to costs associated with an exit activity, including restructuring activities, or with the disposal of long-lived assets. Exit activities can include eliminating or reducing product lines, terminating employees and related contracts, and relocating plant facilities or personnel. Under the provisions of SFAS No. 146, entities will be required to record a liability for a cost associated with an exit or disposal activity when that liability is incurred and can be measured at fair value. The provisions of SFAS No. 146 are effective for exit activities initiated after December 31, 2002. If the Company engages in exit and other related activities addressed by SFAS No. 146, the guidelines found in this statement may have an impact upon the timing and recognition of expenses and liabilities related to the exit or related activity.

During July 2002, President George W. Bush signed the Sarbanes-Oxley Act of 2002 (the "Act") into law. The Act prescribes, among other items, sweeping corporate governance and oversight changes, new reporting responsibilities for internal controls, and requires our Chief Executive Officer and Chief Financial Officer to certify the accuracy of filed reports. The various provisions of the Act have phase-in provisions and become effective at different times in the future. Subsequent to the signing of the Act into law, we have been actively engaged in defining policies and procedures that will bring the Company into compliance with the provisions of the Act. Although the Act contains significant changes to corporate governance, places greater emphasis on internal controls, and requires certification of financial statements, we do not expect the provisions of the Act to have a material impact upon the financial condition or the results of operations of the Company.

\section*{ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK}

\section*{MARKET RISK OF FINANCIAL INSTRUMENTS}

The primary financial instrument risks to which the Company is exposed are fluctuations in foreign currency exchange rates and interest rates. The Company makes limited use of certain derivatives to enhance our ability to manage risk. Derivatives are financial instruments that derive their value from one or more underlying financial instruments. As a matter of policy, our derivative instruments are entered into for periods consistent with related underlying exposures and do not constitute positions that are independent of those exposures. In addition, we do not enter into derivative contracts for trading or speculative purposes, nor is the Company party to any leveraged derivative instrument.

\section*{Foreign Exchange Sensitivity}

Due to the nature of the Company's global operations, we are involved in transactions that are denominated in currencies other than the United States dollar, which creates exposure to foreign currency exchange risk. During the quarter ended November 30, 2002, we utilized foreign currency forward contracts to manage the volatility of certain intercompany financing transactions and other transactions that are denominated in foreign currencies. These contracts did not meet specific hedge accounting requirements and corresponding gains and losses were recorded as a component of current operations in our condensed consolidated statements of operations. As of November 30, 2002, all of our foreign currency forward contracts were settled. The net loss to the Company resulting from our use of foreign exchange contracts was \(\$ 0.1\) million for each of the quarters ended November 30, 2002 and November 24, 2001.

\section*{Interest Rate Sensitivity}

The Company is exposed to fluctuations in U.S. interest rates primarily as a result of the cash and cash equivalents that we hold and our borrowing activities. Following payment and termination of our line of credit facility during fiscal 2002, our remaining debt balances consisted primarily of fixed-rate long-term mortgages on our buildings and property. The following table summarizes the Company's remaining debt obligations at November 30, 2002. For presentation purposes, the reported interest rates represent weighted average rates on our fixed-rate debt balances.


At November 30, 2002, we were not party to any interest rate swap agreements or similar derivative instruments.

\section*{ITEM 4. CONTROLS AND PROCEDURES}

\section*{(a) Evaluation of Disclosure Controls and Procedures}

Our Chief Executive Officer and Chief Financial Officer have reviewed and evaluated the effectiveness of our disclosure controls and procedures (as defined in Securities Exchange Act of 1934 Rules 13a-14(c)) as of a date within 90 days before the filing date of this quarterly report on Form 10-Q. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures are effective and timely in providing them with material information required to be disclosed in the reports we file or submit under the Securities Exchange Act of 1934.

In October 2002, under the terms and conditions of our outsourcing agreements with EDS, we began implementation of a transition in our warehouse, distribution, and call center computer systems that are owned and operated by EDS. During the implementation of these new systems, we encountered difficulties with our order entry and related systems, which difficulties were mitigated through the use of extensive manual processes and procedures. These difficulties slowed our billing process and increased our accounts receivable balance as of November 30, 2002, but we do not anticipate that any similar delays will be significant in future periods.

Changes in Internal Controls
There have not been any significant changes in our internal controls or in other factors that could significantly affect these controls subsequent to the date of their evaluation. There were no significant deficiencies or material weaknesses, and therefore, no corrective actions were taken.

\section*{Note Regarding Forward-Looking Statements}

Certain written and oral statements made by the Company or our representatives in this report, other reports, filings with the Securities and Exchange Commission, press releases, conferences, Internet webcasts, or otherwise, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and Section 21E of the Securities and Exchange Act of 1934. Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance, or achievements, and may contain words such as "believe," "anticipate," "expect," "estimate," "project," or words or phrases of similar meaning. Forward-looking statements are subject to certain risks and uncertainties that may cause actual results to differ materially from the forward-looking statements. These risks and uncertainties are disclosed from time to time in reports filed by the Company with the SEC, including reports on Forms \(8-\mathrm{K}, 10-\mathrm{Q}\), and \(10-\mathrm{K}\). Such uncertainties include, but are not limited to, unanticipated developments in any one or more of the following areas: the risk that our revenues will continue to decline; our ability to reduce costs sufficiently to permit profitable operations in connection with reduced revenues; the ability to maintain revenues at a sufficient level to recognize anticipated benefits from the EDS outsourcing agreements; unanticipated costs or capital expenditures; our ability to provide quality customer service subsequent to recent and potential associate reductions; changes in consumer preferences and difficulties in anticipating or forecasting changes in customer preferences or consumer demand for our products and services; difficulties encountered by EDS in implementing, operating, and maintaining our information systems and controls, including, without limitation, the systems to demand and supply planning, inventory control, and order fulfillment; delays or outcomes relating to the Company's restructuring plans; availability of financing sources; dependence on products or services; the rate and consumer acceptance of new product introductions; competition; the number and nature of customers and their product orders, including changes in the timing or mix of product or training orders; pricing of our products and services and those of competitors; adverse publicity; the ability to attract and retain qualified personnel; and other factors which may adversely affect our business.

While the Company has a broad customer base, it is subject to variables over which it has no direct control such as innovations in competing products, the general transition from paper-based products to electronic or Internet-based products, changing corporate policies on the part of the Company's customers, and competition from others in the industry. In addition, the Company is subject to changes in costs of supplies necessary to produce its products and distribution of those products. The Company's business is subject to seasonal variations and international sales. Sales outside the United States potentially present additional risks such as political, social, and economic instability, as well as exchange rate fluctuations.

The risks included here are not exhaustive. Other sections of this report may include additional factors that could adversely affect our business and financial performance. Moreover, the Company operates in a very competitive and rapidly changing environment. New risk factors may emerge and it is not possible for our management to predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any single factor, or combination of factors, may cause actual results to differ materially from those contained in forward-looking statements. Given these risks and uncertainties, investors should not rely on forward-looking statements as a prediction of actual results.

The market price of our common stock has been and may remain volatile. In addition, the stock markets in general have recently experienced increased volatility. Factors such as quarter-to-quarter variations in revenues and earnings or losses and the failure of the Company to meet analysts' or investor expectations could have a significant impact on the market price of our common stock. In addition, the price of the common stock can change for reasons unrelated to the performance of the Company.

These forward-looking statements are based on management's expectations as of the date made, and the Company does not undertake any responsibility to update any of these statements in the future. Actual future performance and results will differ and may differ materially from that contained in or suggested by these forward-looking statements as a result of the factors set forth in this Management's Discussion and Analysis of Financial Condition and Results of Operations and elsewhere in the Company's filings with the SEC.

\section*{PART II. OTHER INFORMATION}

Item 1. Legal Proceedings:
There have been no material changes from the information previously reported under Item 3 of the Company's Annual Report on Form 10-K for the fiscal year ended August 31, 2002.
(A) Exhibits:
99.1 Section 906 Certificates
(B) Reports on Form 8-K:

None.

\section*{SIGNATURES}

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: January 13, 2003

\section*{FRANKLIN COVEY CO.}

By: /s/ ROBERT A. WHITMAN
Robert A. Whitman
Chief Executive Officer

Date: January 13, 2003
By: /s/ STEPHEN D. YOUNG
Stephen D. Young
Chief Financial Officer

\section*{CERTIFICATION OF THE CEO}

I, Robert A. Whitman, certify that:
1. I have reviewed this quarterly report on Form 10-Q of Franklin Covey Co.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and have:
a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
6. The registrant's other certifying officers and I have indicated in this quarterly report whether there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknes

Date: January 13, 2003
/s/ ROBERT A. WHITMAN
Robert A. Whitman
Chief Executive Officer

\section*{CERTIFICATION OF THE CFO}

I, Stephen D. Young, certify that:
1. I have reviewed this quarterly report on Form 10-Q of Franklin Covey Co.;

Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and have:
a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
6. The registrant's other certifying officers and I have indicated in this quarterly report whether there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknes

Date: January 13, 2003

\section*{/s/ STEPHEN D. YOUNG}

Stephen D. Young
Chief Financial Officer

\section*{CERTIFICATION OF \\ CHIEF EXECUTIVE OFFICER OF FRANKLIN COVEY \\ PURSUANT TO 18 U.S.C. § 1350}

Pursuant to 18 U.S.C. § 1350 and in connection with the accompanying report on Form 10-Q for the period ended November 30, 2002 that is being filed concurrently with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned officer of Franklin Covey Co. (the "Company") hereby certifies that, to my knowledge
. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

January 13, 2003
/s/ ROBERT A. WHITMAN
Robert A. Whitman
Chief Executive Officer
The above certification is furnished solely to accompany the Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. 1350) and is not being filed as part of the Form 10-Q or as a separate disclosure statement.

\section*{CERTIFICATION OF CHIEF FINANCIAL OFFICER \\ OF FRANKLIN COVEY PURSUANT TO 18 U.S.C. § 1350}

Pursuant to 18 U.S.C. § 1350 and in connection with the accompanying report on Form 10-Q for the period ended November 30, 2002 that is being filed concurrently with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned officer of Franklin Covey Co. (the "Company") hereby certifies that, to my knowledge:
. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

January 13, 2003
/s/ STEPHEN D. YOUNG

Stephen D. Young
Chief Financial Officer
 or as a separate disclosure statement.```

