



Special Invitation to Institutional Investors and Financial Analysts

2023 FranklinCovey Investor Event

February 1–2, 2023 | Salt Lake City, Utah

Collective Behavior Change at Scale

Explore the client journey in our Enterprise and Education Divisions.

Introduce the FranklinCovey Impact Platform. The easiest, most effective way to generate behavior change at scale.

Invest time with FranklinCovey's leadership team to understand the business.

Dive into the fundamentals of our subscription business and our future strategy.



Agenda

Wednesday, February 1, 2023

6:30–8:00 p.m. Dinner with FranklinCovey's Leadership Team

Thursday, February 2, 2023

7:45 a.m. Registration and Breakfast
8:30 a.m. Welcome
Customer Journey Enterprise
Customer Journey Education
Impact Platform Overview
12:00 p.m. Lunch
12:30 p.m. Content Experience
Chairman's Message
Q&A
2:00 p.m. Adjourn

Details

Venue Grand America Hotel
555 Main Street
Salt Lake City, UT 84111

Dress Business Casual

R.S.V.P. Please send an email to stephanie.king@franklincovey.com by Wednesday, December 21, 2022, to confirm your registration.