UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

April 11, 2006


## (Exact name of registrant as specified in its charter)

Commission File No. 1-11107

## Utah

(State or other jurisdiction of incorporation)

87-0401551
(IRS Employer Identification
Number)

# 2200 West Parkway Boulevard Salt Lake City, Utah 84119-2099 <br> (Address of principal executive offices)(Zip Code) <br> Registrant's telephone number, including area code: (801) 817-1776 

Former name or former address, if changed since last report: Not Applicable

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

On April 11, 2006, Franklin Covey Co. (the Company) announced its financial results for the fiscal quarter ended February 25, 2006. A copy of the earnings release is being furnished as exhibit 99.1 to this current report on Form 8-K.

The information in this Report (including the exhibit) is furnished pursuant to Item 2.02 and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing made by the Company under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

## Item 9.01 <br> Financial Statements and Exhibits

(c) Exhibits
99.1 Earnings release dated April 11, 2006

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FRANKLIN COVEY CO.
Date: $\quad$ April 11, 2006

By: /s/ STEPHEN D. YOUNG
Chief Financial Officer

# 0 <br> FranklinCovey 

News Bulletin

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## FRANKLINCOVEY ANNOUNCES FOURTEENTH CONSECUTIVE QUARTER OF SIGNIFICANT OPERATING IMPROVEMENTS AND SECOND QUARTER FISCAL 2006 RESULTS

Salt Lake City, Utah - April 11, 2006 - FranklinCovey (NYSE: FC) reported its fourteenth consecutive quarter of significant improvements in operating results with operating income of $\$ 10.6$ million for the second quarter of fiscal 2006, a $\$ 2.6$ million or $33 \%$ improvement compared to $\$ 7.9$ million of operating income for the same quarter of last year. The Company also reported net income before preferred stock dividends of $\$ 9.2$ million for the second quarter of fiscal 2006, a $\$ 2.1$ million or $30 \%$ improvement compared to $\$ 7.1$ million in net income for the second quarter of fiscal 2005. The Company reported diluted earnings per share of $\$ 0.39$ after accounting for preferred stock dividends for the quarter ended February 25,2006 compared to $\$ 0.19$ per share after accounting for preferred stock dividends for the second quarter of fiscal 2005. The Company's year-over-year operating results during the second quarter were influenced primarily by the following: (1) a $\$ 4.2$ million decrease in sales due to a $\$ 4.9$ million decrease from closed stores and $\$ 0.4$ million from decreased technology product sales which were partially offset by growth in the other CSBU and OSBU channels with a 60 basis point gross margin improvement ( $61.5 \%$ compared to $60.9 \%$ for the same quarter last year) resulting in a net $\$ 2.0$ million year-over-year decrease in gross profit, (2) a $\$ 3.5$ million or a $9 \%$ decrease in selling, general and administrative (SG\&A) costs primarily resulting from store closures and initiatives to reduce overall operating costs, and (3) a $\$ 1.2$ million decline in depreciation and amortization expense.

For the two quarters ended February 25, 2006, the Company reported a $\$ 4.5$ million or $44 \%$ improvement in operating results with operating income of $\$ 14.7$ million compared to $\$ 10.2$ million of operating income for the first two quarters of last year. For the first two quarters of fiscal 2006, the Company reported a $\$ 3.8$ million or $45 \%$ improvement in net income, with $\$ 12.4$ million of earnings before preferred stock dividends ( $\$ 0.48$ diluted earnings per share after preferred stock dividends) compared to $\$ 8.6$ million of net income before preferred stock dividends ( $\$ 0.16$ diluted earnings per share after preferred stock dividends) for the first two quarters of fiscal 2005. The Company provided the following details underlying the continued improvement in operating and net results during the second quarter and first two quarters of fiscal 2006.

Revenues: Total sales for the second quarter of fiscal 2006 decreased $\$ 4.2$ million compared to last year's second quarter. Organizational Solutions Business Unit (OSBU) sales were unchanged in the second quarter of fiscal 2006 compared to the same quarter last year at $\$ 30.4$ million. Domestic OSBU sales, excluding sales of its Sales Performance Group (SPG), grew $9 \%$. Sales from the SPG declined $\$ 2.2$ million due primarily to a large sale delivered in the second quarter of fiscal 2005 and which was not repeated in the second quarter of fiscal 2006. Overall domestic OSBU sales excluding SPG grew $\$ 1.3$ million or $9 \%$ compared to a strong second quarter last year. International sales increased $\$ 0.9$ million even after a $\$ 0.7$ million unfavorable impact of foreign currency translation. OSBU revenues increased $\$ 4.0$ million or $7 \%$ during the first two quarters of fiscal 2006 compared to the first two quarters of fiscal 2005.

Sales from the Consumer and Small Business Unit (CSBU) for the quarter ended February 25, 2006, declined $\$ 4.2$ million due to a $\$ 4.9$ million decline attributed to the 24 fewer stores open during the quarter this year compared to the same quarter last year and a $\$ 0.4$ million decline in PDA's and related products sold during the quarter this year compared to the same quarter last year. Total CSBU sales during the second quarter of fiscal 2006 were $\$ 47.9$ million compared to $\$ 52.1$ million for the same quarter last year. Retail store sales were $\$ 23.8$ million during the second fiscal quarter compared to $\$ 28.1$ million for the same quarter the prior year. Comparable store sales during the quarter grew $3 \%$ due to increased sales of FranklinCovey Planners, totes and binders compared to the same quarter last year and helped to partially offset the impact of fewer open stores and decreased technology product sales during the quarter. Consumer Direct sales grew $4 \%$ to $\$ 19.2$ million during the second fiscal quarter compared to $\$ 18.4$ million for the same quarter of last year. Sales of products through the wholesale channel to office superstores, decreased $\$ 1.3$ million to $\$ 3.6$ million compared to $\$ 4.9$ million for the same quarter last year due mainly to the timing of sales ordered by these entities during this year compared to last year at the same time. CSBU revenues decreased $\$ 4.9$ million to $\$ 89.0$ million during the first two quarters of fiscal 2006 compared to $\$ 93.9$ million for the first two quarters of fiscal year 2005.

Selling, general and administrative expenses: SG\&A costs decreased by $\$ 3.5$ million or $9 \%$ during the quarter, even after added costs associated with store closures. SG\&A as a percentage of sales declined to $45 \%$ from $47 \%$ as efforts to trim expenses continued. Store closing costs are included in SG\&A expense and have a one-time impact in the current period, but decrease costs going forward. The Company had 24 fewer stores open at the end of the quarter compared to the same period last year. Fiscal year to date SG\&A costs declined $\$ 1.6$ million or $2 \%$ as compared to the prior year.

Other: The Company also reported a legal settlement in conjunction with a lawsuit with one of its vendors which added $\$ 0.9$ million to net income during the quarter. Additionally, the Company redeemed $\$ 10.0$ million of its outstanding Series A Preferred stock during the second quarter and $\$ 20.0$ million of the Series A Preferred Stock during the first two quarters of fiscal 2006, reducing the outstanding Series A Preferred stock to $\$ 37.3$ million. The Company also purchased 0.2 million shares of its outstanding common stock for $\$ 1.6$ million during the second quarter of fiscal 2006 as a part of an announced $\$ 10.0$ million authorization to buyback additional preferred or common stock.

## About FranklinCovey

FranklinCovey is a leading learning and performance services firm assisting professionals and organizations in measurably increasing their effectiveness in leadership, productivity, communication and sales. Clients include 91 of the Fortune 100, more than three-quarters of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities. Organizations and professionals access FranklinCovey services and products through consulting services, licensed client facilitators, one-on-one coaching, public workshops, catalogs, more than 90 retail stores, and www.franklincovey.com. More than 1,500 FranklinCovey associates provide professional services and products in 36 offices in 129 countries.

## Franklin Covey Co.

## CONDENSED CONSOLIDATED INCOME STATEMENTS

(in thousands, except per share amounts)

|  | Quarter Ended |  |  |  | Two Quarters Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { February 25, } \\ 2006 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { February 26, } \\ 2005 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { February 25, } \\ 2006 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { February 26, } \\ 2005 \\ \hline \end{gathered}$ |  |
|  | (unaudited) |  |  |  | (unaudited) |  |  |  |
| Sales | \$ | 78,333 | \$ | 82,523 | \$ | 150,684 | \$ | 151,627 |
| Cost of sales |  | 30,160 |  | 32,306 |  | 58,104 |  | 59,975 |
| Gross margin |  | 48,173 |  | 50,217 |  | 92,580 |  | 91,652 |
|  |  |  |  |  |  |  |  |  |
| Selling, general and administrative |  | 35,488 |  | 38,939 |  | 73,255 |  | 74,868 |
| Depreciation |  | 1,221 |  | 2,320 |  | 2,629 |  | 4,498 |
| Amortization |  | 908 |  | 1,043 |  | 2,003 |  | 2,087 |
| Operating income |  | 10,556 |  | 7,915 |  | 14,693 |  | 10,199 |
|  |  |  |  |  |  |  |  |  |
| Interest income |  | 316 |  | 165 |  | 645 |  | 282 |
| Interest expense |  | (660) |  | (29) |  | $(1,303)$ |  | (66) |
| Legal settlement |  | 873 |  |  |  | 873 |  |  |
| Income before provision for taxes |  | 11,085 |  | 8,051 |  | 14,908 |  | 10,415 |
|  |  |  |  |  |  |  |  |  |
| Provision for income taxes |  | 1,872 |  | 965 |  | 2,462 |  | 1,803 |
| Net income |  | 9,213 |  | 7,086 |  | 12,446 |  | 8,612 |
|  |  |  |  |  |  |  |  |  |
| Preferred stock dividends |  | $(1,139)$ |  | $(2,184)$ |  | $(2,518)$ |  | $(4,368)$ |
| Net income attributable to common shareholders | \$ | 8,074 | \$ | 4,902 | \$ | 9,928 | \$ | 4,244 |
|  |  |  |  |  |  |  |  |  |
| Net income attributable to common shareholders per share | \$ | 0.39 | \$ | 0.19 | \$ | 0.48 | \$ | 0.16 |


| Sales Detail: |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Stores | \$ | 23,836 | \$ | 28,055 | \$ | 38,506 | \$ | 46,443 |
| Consumer Direct |  | 19,200 |  | 18,387 |  | 37,788 |  | 37,245 |
| Wholesale |  | 3,620 |  | 4,897 |  | 10,229 |  | 8,480 |
| Other |  | 1,291 |  | 765 |  | 2,454 |  | 1,750 |
| Total Consumer and Small Business Unit |  | 47,947 |  | 52,104 |  | 88,977 |  | 93,918 |
|  |  |  |  |  |  |  |  |  |
| Domestic |  | 15,223 |  | 16,162 |  | 31,616 |  | 29,568 |
| International |  | 15,163 |  | 14,257 |  | 30,091 |  | 28,141 |
| Total Organizational Solutions Business Unit |  | 30,386 |  | 30,419 |  | 61,707 |  | 57,709 |
|  |  |  |  |  |  |  |  |  |
| Total | \$ | 78,333 | \$ | 82,523 | \$ | 150,684 | \$ | 151,627 |

