



## Franklin Covey Co. Named to 2016 Top 20 Leadership Training Companies List by TrainingIndustry.com

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### *FranklinCovey Recognized for Excellence in Leadership Training Offerings*

SALT LAKE CITY--(BUSINESS WIRE)--Feb. 10, 2016-- [Franklin Covey Co.](#) (NYSE: FC) announced today that it has been named to TrainingIndustry.com's 2016 Top 20 Leadership Training Companies List. [TrainingIndustry.com](#) announces its [Top 20 Leadership Training Companies List](#), as part of its mission to continually monitor the training marketplace for the best providers of training services and technologies.

This prestigious recognition is given to providers because they have demonstrated experience and excellence in providing leadership training to clients based on the following [criteria](#):

- Thought leadership and influence within the training industry
- Industry recognition and innovation
- Breadth of programs and range of audiences served
- Delivery methods offered
- Company size and growth potential
- Strength of clients
- Geographic reach
- Experience serving the market

"We are honored to once again be on TrainingIndustry.com's prestigious list and receive this recognition," said [Bob Whitman](#), CEO, FranklinCovey. "FranklinCovey understands that the most durable competitive advantage any organization has is its culture. And, that culture is ultimately created by the collective behaviors of the leaders. We are honored to be our clients' trusted partner in helping them to develop leaders who drive cultural change, increase employee engagement, expand collaboration and innovation, accelerate growth through sustained results, and build a strategic advantage by creating a winning culture."

Catherine Nelson, FranklinCovey Vice President, Leadership Solutions, said, "Every person's experience in the workplace is tied directly to the quality and capability of their leaders. Leaders create and reinforce culture, because what they value gets valued. FranklinCovey is committed to building quality leaders at every level of an organization. We have spent the last 25 years reinventing leadership development, because we know that unless you focus on a leader's character, as well as their results – how they think and what they do– you won't have the culture you need to be successful in today's global marketplace."

The [FranklinCovey Leadership Practice](#) develops leaders at three levels: personal ("lead myself"), team ("lead my team"), and organization-wide ("leader of leaders"). At each of these levels, FranklinCovey focuses on both the development of character, which helps leaders to model personal and interpersonal effectiveness and build trust with all stakeholders, and on competence, which is the ability to engage others to execute with excellence and deliver sustained superior results.

The FranklinCovey Leadership Practice develops leaders who:

- Achieve sustained, superior performance
- Engage employees to achieve the most critical objectives
- Win the loyalty of customers, constituents, and other stakeholders
- Build strategic advantage by identifying and making distinctive contributions

Organizations work with FranklinCovey to develop:

- Individual-effectiveness capabilities for every associate
- Emerging/high potential leaders
- New supervisors and managers
- Team leaders

- Executive leadership

"The leadership training segment continues to be one of the strongest and sought after in the industry," said Doug Harward, CEO, Training Industry, Inc. "The business needs for leadership skills are changing, and the companies selected this year demonstrate how the training market is adapting to meet these changing development needs."

"Each year our Top Leadership Training Companies List generates significant excitement and interest," said Ken Taylor, president of Training Industry, Inc. "The companies this year represent a range of leadership training programs spanning the traditional, such as teamwork and collaboration workshops, to the emerging, such as millennial leadership development."

For more information, please visit, [www.franklincovey.com](http://www.franklincovey.com)

To see a full list of the 2016 TrainingIndustry.com Leadership Training Award winners, click [here](#).

**About Training Industry, Inc.**

[TrainingIndustry.com](http://TrainingIndustry.com) spotlights the latest news, articles, case studies and best practices within the training industry. Our focus is to help dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

**About Franklin Covey Co.**

[Franklin Covey Co.](http://FranklinCovey.Co) (NYSE: FC) is a global, public company (NYSE:FC) specializing in performance improvement. We help organizations and individuals achieve results that require a change in human behavior. Our expertise is in seven areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education. Franklin Covey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. Franklin Covey has more than 100 direct and partner offices providing professional services in over 150 countries and territories.

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