



Franklin Covey Co. Named to 2015 Top 20 Leadership Training Companies List By TrainingIndustry.com

March 31, 2015

FranklinCovey Recognized for Excellence in Leadership Training Offerings

SALT LAKE CITY--(BUSINESS WIRE)--Mar. 31, 2015-- [Franklin Covey Co.](#) (NYSE: FC) announced today that it has been named to [TrainingIndustry.com's 2015 Top 20 Leadership Training Companies List](#). [TrainingIndustry.com](#) announces its *Top 20 Leadership Training Companies List*, as part of its mission to continually monitor the training marketplace for the best providers of training services and technologies.

This prestigious recognition is given to providers because they have demonstrated experience and excellence in providing leadership training to clients based on the following [criteria](#):

- Thought leadership and influence within the training industry
- Industry recognition and innovation
- Breadth of programs and range of audiences served
- Delivery methods offered
- Company size and growth potential
- Strength of clients
- Geographic reach
- Experience serving the market

"We are honored to receive this recognition from TrainingIndustry.com," said Bob Whitman, CEO, FranklinCovey. "Our unique approach to leadership focuses first, on whom leaders are; second, on how they lead; and third on the results they get with all stakeholders. It continues to have a profound impact within organizations all over the world. Our offerings help leaders to change themselves, their culture, and their results.

Catherine Nelson, Vice President, FranklinCovey Leadership Practice, said, "We develop effective leaders who do things differently, partly because they see things differently. In today's 'whitewater world,' a world demanding responsiveness to constant change, the most effective leaders address this constant change with timeless principles of effectiveness and unwavering character. They recognize that great leadership is not only about what they do, but who they are."

The [FranklinCovey Leadership Practice](#) develops leaders at three levels: personal ("lead myself"), team ("lead my team"), and organization-wide ("leader of leaders"). At each of these levels, FranklinCovey focuses on both the development of character, which helps leaders to model personal effectiveness, build trust with all stakeholders, and on competence, the ability to engage others to execute with excellence and deliver sustained superior results.

The FranklinCovey Leadership Practice develops leaders who:

- Achieve sustained, superior performance
- Engage employees to achieve the most critical objectives
- Win the loyalty of customers, constituents, and other stakeholders
- Build strategic advantage by identifying and making a distinctive contribution

Organizations work with FranklinCovey to develop:

- Individual-effectiveness capabilities for every associate
- Emerging/high potential leaders
- New supervisors and managers
- Team leaders
- Executive leadership

"The leadership segment continues to be one of the most inquired about segments in the training industry," said Doug Harward, chief executive officer,

Training Industry, Inc. "Corporations globally are looking to these top companies to anchor the leadership development programs for their current and aspiring leadership teams."

"The sixth annual Top 20 Leadership Training Companies list is the strongest we have seen yet," said Ken Taylor, chief operating officer, Training Industry, Inc. "2014 saw continued growth and innovation across the board, with a particular focus on taking their program's contents and delivery methods to the next level."

For more information, please visit, www.franklincovey.com

About Training Industry, Inc.

TrainingIndustry.com spotlights the latest news, articles, case studies and best practices within the training industry. Our focus is to help dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

About Franklin Covey Co.

Franklin Covey Co. (NYSE: FC) is a global company specializing in performance improvement. Franklin Covey partners with organizations to help them achieve results that require a change in human behavior. The company's expertise is in seven areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education. Franklin Covey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small- and mid-sized businesses, as well as numerous government entities and educational institutions. Franklin Covey has more than 100 offices providing professional services in over 150 countries. For more information, visit www.franklincovey.com.

Source: Franklin Covey Co.

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