FranklinCovey Announces its 2026 Impact Conference, “Are You Ready to Lead Different?” It’s the World’s Signature Virtual Event for Leadership and Organizational Performance.

November 19, 2026

Speakers to Include Artemis II Commander Reid Wiseman, Leadership Expert Amy Edmondson, Former OpenAI GTM Leader Zack Kass, and Bestselling Authors Stephen M. R. Covey, Patrick Leddin, Jennifer Colosimo and Chris McChesney

SALT LAKE CITY--(BUSINESS WIRE)--Nov. 19, 2026-- Organizations are being asked to accelerate AI transformation, rebuild trust, and execute on their most important priorities all at once, and faster than ever. Yet the capability that determines whether they succeed isn't technology. It's leadership.

To help leaders meet this moment, FranklinCovey (NYSE: FC) today announced the return of its 2026 Impact Conference, “Are You Ready to Lead Different?”, the world's signature virtual event for leadership and organizational performance. The complimentary conference returns on December 1–4, 2026, from 11:00 a.m. to 12:30 p.m. ET daily and will convene thousands of business, HR, and L&D leaders worldwide for four dynamic, action-packed sessions (**REGISTER HERE**).

Paul Walker, FranklinCovey CEO, said, “The FranklinCovey Impact Conference is built around a single, critical and timely premise: In a moment defined by AI and constant change, leadership is what separates the organizations that thrive from those that fall behind. This is a rallying call for what leadership must be, now, and an invitation for leaders across the globe to come together, to learn from the experts and from one another, and leave ready to lead different."

The 2026 FranklinCovey Impact Conference speaker lineup:

- Reid Wiseman — Former NASA Astronaut and Artemis II Commander
- Amy Edmondson —Novartis Professor of Leadership and Management at Harvard Business School and bestselling author of *The Fearless Organization: Creating Psychological Safety in the Workplace for Learning, Innovation, and Growth*
- Stephen M. R. Covey —*New York Times* and #1 *Wall Street Journal* bestselling author of *The Speed of Trust: The One Thing That Changes Everything* and *Trust & Inspire: How Truly Great Leaders Unleash Greatness in Others*
- Zack Kass — Global AI Advisor and former Head of Go-to-Market at OpenAI and *USA Today* bestselling author of *The Next Renaissance: AI and the Expansion of Human Potential*
- Chris McChesney —*Wall Street Journal* bestselling co-author of *The 4 Disciplines of Execution: Achieving Your Wildly Important Goals*
- Patrick Leddin—*New York Times* bestselling co-author of *Disrupt Everything and Win: Take Control of Your Future* and co-author of *Expect A Lot, Care A Lot: How 6 Critical Practices Create High-Performing Teams*
- Jennifer Colosimo —*Wall Street Journal* bestselling co-author of *Everyone Deserves a Great Manager* and co-author of *Expect A Lot, Care A Lot: How 6 Critical Practices Create High-Performing Teams*

"The organizations that win won't win with technology alone. They'll win with leaders who lead differently," said Holly Procter, FranklinCovey President. "Deeper trust, clearer priorities, better engagement, and stronger execution are the leadership capabilities every organization needs right now. Our conference will give leaders a new perspective, renewed conviction, and the practical tools to activate the human edge and turn strategy into results."

Who should attend.

The Impact Conference is designed for leaders who are navigating disruption, disengagement, and breakdowns in trust, and who know their culture, performance, and future-readiness are only as strong as their leaders. The event is built for:

- Executive and senior leaders accountable for real results
- HR and L&D leaders building leadership depth
- Leaders navigating AI, transformation, and constant change

What attendees will gain.

- A new perspective on what it means to lead different in a world shaped by AI, economic uncertainty, disruption, and constant transformation
- Practical strategies to build trust and create clarity so that people can stay engaged, innovate, and perform
- Tools to deliver real business results while supporting, engaging, and empowering the people responsible for delivering them
- A framework for executing the most important priorities, so leaders can focus their teams, build accountability, and turn goals into real, measurable results

REGISTER HERE for the complimentary 2026 FranklinCovey Impact Conference.

About FranklinCovey

FranklinCovey (NYSE: FC) is a global leadership and organizational performance partner that gives strategy the human edge. It helps organizations achieve the breakthrough results that matter most. Using proven, principle-centered frameworks and practices, it builds high-trust leaders, teams and cultures and helps clients translate strategy into consistent execution. For more than 40 years, it has tested this approach with thousands of clients from Fortune 100 companies to educational and government institutions, providing professional services across 160 countries. Visit FranklinCovey.com and explore leadership insights on LinkedIn, Facebook, X, Instagram, and YouTube.

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