



FranklinCovey

Training Industry Names FranklinCovey as a 2025 Top 20 Leadership Training Company for the 15th Time

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FranklinCovey's Unique Approach to Leadership Development Transforms Organizations by Helping Them Build Exceptional Leaders, Teams, and Cultures that Get Breakthrough Results Through Collective Action

SALT LAKE CITY--(BUSINESS WIRE)--May 27, 2025-- [FranklinCovey \(NYSE:FC\)](#), one of the largest and the most trusted leadership companies in the world, announced today it has been selected as a [Training Industry 2025 Top 20 Leadership Training Company](#) for the 15th time, representing the Leadership Training sector of the corporate learning and development (L&D) market.

"We're pleased to be a Training Industry Top Leadership Training Company, yet again," said [Paul Walker](#), FranklinCovey CEO. "Our selection was based on a number of impressive measures, But the one we're most proud of is the caliber of our customer portfolio and the strength of our customer relationships. We're privileged to be their trusted partner in providing them with solutions that help them build exceptional leaders, teams, and culture that get breakthrough results through collective action."

[Training Industry](#), the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies. Selection to the 2025 Training Industry Top Leadership Training Companies list was based on the following criteria:

- Variety, depth/thoroughness and quality of program and service offerings for leadership training. Market Presence, brand visibility, innovation and impact in the leadership development market.
- Caliber of client portfolio and customer relationships.
- Business performance and growth trajectory.

"This year's Top 20 Leadership Training companies represent the most competitive segment of our industry, showcasing organizations that excel in developing leaders at all levels through innovative and strategic learning solutions," said Jalen Banks, market research analyst at Training Industry, Inc. "These companies distinguish themselves with high-quality leadership programs and advanced technology, including AI-driven solutions, which foster impactful learning experiences and workplace transformation. By providing diverse metrics and flexible delivery methods, they equip leaders with the tools necessary to adapt to the evolving needs of the modern workforce."

FranklinCovey's [unique approach to leadership development](#) combines its best-in-class content and solutions, expert consultants and facilitators, and innovative technology, all available through the [FranklinCovey All Access Pass](#) and [FranklinCovey Impact Platform](#). This combination supports and reinforces lasting behavior change at scale.

"We provide leadership learning solutions based on 35+ years of research and refinement," said [Jennifer Colosimo](#), FranklinCovey President, Enterprise Division. "Our best-in-class content and solutions include timeless, principle-based frameworks and tools, which help leaders build the character, mindset, skillset, and behaviors needed to inspire and engage their teams. They see themselves differently, which transforms the way they work with their teams. They're more effective, engage others, and expand their impact and ability to deliver desired results, which is immensely valuable to our customers."

FranklinCovey develops leaders by focusing on three areas:

Expanding a leader's impact. Leaders adopt and internalize principles of individual effectiveness. They build their character and competence, develop emotional resilience and agility, and see their purpose and connect it with key business goals. They change their behavior in fundamental lasting ways that positively impact everyone around them.

Creating collective action and engagement. Leaders develop the skills of effective, principle-based leadership. They create shared vision and strategy and communicate those ideas powerfully, so others join them on their journey. They focus everyone on a common goal and ignite each person's intelligence to achieve it together, and they build high-trust, inclusive teams. Their team members change their behavior in fundamental, lasting ways that improve business results and transform an organization's culture.

Driving breakthrough results. As leaders consistently practice effective, principle-based leadership, they execute company vision and strategy with and through others, coach others to increase their capacity to achieve goals and solve problems, and they embrace and navigate change to improve outcomes in every circumstance. With their teams, they deliver exceptional business results in a virtuous cycle of engagement, productivity, and innovation.

The company's solutions assist leaders in developing key leadership capabilities in the following areas:

Team Management	Team Development
Strategic Leadership	Self-Management
Communication	Project Management
Collaboration	Trust
Change Management	Well-being

[Team Execution](#)

[Sales](#)

[The FranklinCovey All Access Pass](#) allows passholders to expand their reach, sustainably impact performance, and achieve breakthrough results. It provides access to a vast library of FranklinCovey content, including assessments, training courses, tools, and resources available Live In-Person, Live-Online, and OnDemand. For more information, visit www.franklincovey.com or call 888-868-1776.

About FranklinCovey

[FranklinCovey \(NYSE: FC\)](#) is one of the largest and most trusted leadership companies in the world, with directly owned and licensee partner offices providing professional services in over 160 countries and territories. The Company transforms organizations by partnering with clients to build leaders, teams, and cultures that get breakthrough results through collective action, which leads to a more engaging work experience for their people. Available through the [FranklinCovey All Access Pass](#), FranklinCovey's best-in-class content, solutions, experts, technology, and metrics seamlessly integrate to ensure lasting behavior change at scale. Solutions are available in multiple delivery modalities in more than 20 languages.

This approach to leadership and organizational change has been tested and refined by working with tens of thousands of teams and organizations over the past 30 years. Clients have included organizations in the *Fortune 100*, *Fortune 500* and thousands of small and mid-sized businesses, numerous government entities, and educational institutions. To learn more, visit www.franklincovey.com and enjoy exclusive content across FranklinCovey's social media channels at: [LinkedIn](#), [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

About Training Industry

Training Industry (<https://trainingindustry.com>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research, and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <https://trainingindustry.com/rfp>.

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