FranklinCovey Announces The Retirement of its Chief Financial Officer, Stephen D. Young, and Names Jessica G. Betjemann as its New Chief Financial Officer

April 22, 2025

Betjemann Brings More Than 30 Years Of Experience to the Role as an Accomplished CFO; Young Will Provide Consulting Services as a Senior Advisor to the Company During the Transition

SALT LAKE CITY--(BUSINESS WIRE)--Apr. 22, 2025-- FranklinCovey (NYSE: FC), one of the largest and most trusted leadership companies in the world, today announced the retirement of its long-serving Chief Financial Officer (CFO), Stephen D. Young, and named Jessica G. Betjemann as its new CFO, effective May 1, 2025.

Betjemann brings 30 years of experience to the role as an accomplished CFO, building financial value and managing investment decisions for a variety of companies. Young, who served in the CFO role for 23 years, will provide consulting and advisory services as a senior advisor to the company during the transition. At the request of the Board, he served three years beyond his planned retirement date to ensure a successful succession process.

Paul Walker, FranklinCovey CEO, said, “On behalf of our board, executive team, and everyone at FranklinCovey, we extend our heartfelt gratitude to Steve Young, who has served as our CFO for more than two decades. He has been a key strategic advisor and catalyst for our growth and success. We’re indebted to him for his visionary leadership, financial stewardship, and his willingness to serve beyond his planned retirement date.”

Steve Young, FranklinCovey CFO, said, “It has been my privilege to serve as the CFO of FranklinCovey. I have had the distinct honor of collaborating and working with a team of exceptional colleagues over these many years. I have every confidence in Jessi, as I know that she will serve exceptionally well in her new role, and I look forward to seeing the continued success and growth of FranklinCovey.”

Walker stated, “We’re thrilled to welcome Jessi as our new CFO. She will make a tremendous contribution to FranklinCovey as we build upon the strong financial foundation we have established to date. We’re excited about the future and about enabling greatness on an even bigger scale, as we continue to grow.”

“It’s my honor to join FranklinCovey at an important time of transition,” said Betjemann. I look forward to partnering with such a talented group of people and to using my experience to assist FranklinCovey in accomplishing its mission and in achieving its financial and strategic goals.”

Most recently, Betjemann served as Executive Vice President and CFO of Gogo, Inc. (NASDAQ: GOGO), a leading provider of inflight connectivity services for the business aviation market. She previously served as Gogo’s Senior Vice President of Finance, Chief Accounting Officer, and Treasurer, expanding her role after joining Gogo as Vice President of Financial Planning and Analysis in 2016. During her tenure, Betjemann helped lead Gogo through the acquisition of Satcom Direct in 2024, including a major capital raise to fund the transaction, which more than doubled the size of the company. She was also instrumental in the sale of Gogo’s Commercial Aviation division to Intelsat in 2020, transforming Gogo into a profitable private aviation-centric growth business.

Previously, Betjemann served as the Vice President of Strategic Business Planning at Nokia and held several senior leadership roles in strategy and business operations at Alcatel-Lucent from 2007 to 2015. Prior to 2007, Ms. Betjemann held various strategy and finance roles at Lucent Technologies and AT&T.

Betjemann earned a Master of Business Administration degree in finance, marketing, and international business from the Stern School of Business at New York University and a Bachelor of Arts degree in mathematics and economics from Lafayette College in Easton, Pennsylvania.

About FranklinCovey

FranklinCovey (NYSE: FC) is one of the largest and most trusted leadership companies in the world, with directly owned and licensee partner offices providing professional services in over 160 countries and territories. The Company transforms organizations by partnering with clients to build leaders, teams, and cultures that get breakthrough results through collective action, which leads to a more engaging work experience for their people. Available through the FranklinCovey All Access Pass, FranklinCovey’s best-in-class content, solutions, experts, technology, and metrics seamlessly integrate to ensure lasting behavior change at scale. Solutions are available in multiple delivery modalities in more than 20 languages.

This approach to leadership and organizational change has been tested and refined by working with tens of thousands of teams and organizations over the past 30 years. Clients have included organizations in the *Fortune 100*, *Fortune 500* and thousands of small and mid-sized businesses, numerous government entities, and educational institutions. To learn more, visit www.franklincovey.com and enjoy exclusive content across FranklinCovey’s social media channels at: LinkedIn, Facebook, Twitter, Instagram, and YouTube.

View source version on businesswire.com: https://www.businesswire.com/news/home/20250421748001/en/

PRESS CONTACTS:
Franklin Covey Co.
Debra Lund, 801-244-4474
Debra.Lund@FranklinCovey.com

Source: FranklinCovey