



Franklin Covey Co. Named a Winner of Prestigious 2020 Training Magazine Network Choice Award

March 3, 2021

Training Magazine's Community Votes to Recognize FranklinCovey for Outstanding Leadership Development Solutions, Products and Training

SALT LAKE CITY--(BUSINESS WIRE)--Mar. 3, 2021-- [Franklin Covey Co.](#) (NYSE:FC), a global firm specializing in organizational performance improvement, has been named by [Training](#) magazine as a winner of a prestigious [2020 Training Magazine Network Choice Award](#) for its outstanding leadership development solutions, products and training. Members of *Training* magazine's community cast votes to recognize FranklinCovey in the [leadership development category](#) for providing the most effective tools and solutions for their work, as part of *Training's* crowd-sourced vendor awards program.

[Training Magazine Network](#) (TMN) is a free Training and Learning and Development (L&D) member community, giving members 24/7 access to free training tools, webinars, and other valuable resources. TMN has always been a highly engaged and vocal community. To tap into this highly experienced community's expertise and share "what works" with all of *Training's* audiences—particularly during the pandemic as organizations have been forced to pivot to virtual and mobile training—*Training* invited TMN's 172,000-plus-member community to cast their votes for the vendor partners they find to provide the most effective tools and solutions for their work, in six categories:

- Authoring Tools
- Customer Content/Program Development
- Gamification
- Leadership Development
- Learning Portal/Learning Management System (LMS)
- Measurement, Testing, and Assessment

Some 6,441 votes were cast by 2,946 unique respondents for 459 companies. Participants could submit a survey ballot in as many of the six categories as were applicable to them, but only one ballot per voter per category was permitted; multiple employees from the same company were permitted to vote. Winners were determined by a combination of the total number of votes received and an average weighted score based on effectiveness.

Paul Walker, FranklinCovey President and Chief Operating Officer, said, "We are delighted that our leadership development solutions, products and training are so exceptionally well-received by members of the *Training* magazine community, many of whom are clients, who cast their votes on our behalf. We are also pleased to be recognized with such a prestigious award by an industry influencer such as *Training*. We are committed to ensuring that all of the solutions we offer address our client's most pressing business needs, especially in these uncertain times. And we are honored to partner with thousands of organizations that find great value in having unprecedented access to this comprehensive collection of world-class solutions through our [All Access Pass®](#)."

"With this being only the second year for the Training Magazine Network Choice Awards, we were thrilled that we doubled the number of votes and unique respondents," said *Training* magazine Publisher Lori Gardner. "This was such an important year to let the training and learning community share with one another about the products and tools that help them accomplish their work. And, in turn, to create a positive way to appreciate vendors, such as FranklinCovey, who so quickly adapted to meet new needs and demands."

FranklinCovey's [leadership development solutions](#) address the specific and vital challenges organizations face in building capabilities and achieving metric-based results. These solutions equip leaders with the vital mindsets, skillsets and toolsets required to unleash the potential of their people toward key organizational outcomes and results. To ignite this kind of behavior change, FranklinCovey has executed on its proven strong commitment to offer organizations a full range of delivery modalities and tools, from two-minute learning bites to longer form learning journeys, allowing clients to enable sustainable and transformative learning while reaching employees wherever they are—a capability which is critically important in the current, COVID-19 work-from-home reality. To learn more about FranklinCovey's award winning leadership development solutions, visit [here](#).

[FranklinCovey's All Access Pass®](#) is an annually renewable pass providing passholders with unlimited access to FranklinCovey's entire collection of best-in-class content and solutions. Its core content offerings are now available in 18 languages, representing more than 150 countries. Passholders can assemble, integrate and deliver content from 26 areas, in an almost limitless combination through various delivery channels — live, Live-Online, on demand, microlearning and integrated into existing training offerings. Passholders also have exclusive access to an implementation specialist and additional add-on services, such as coaching, to ensure they are unleashing the full scope and power of All Access Pass to achieve their key business objectives.

In tandem with the Choice Awards, TMN created an online directory, which highlights the Training Magazine Network Choice Award winners and will be updated with new honorees each year. Visit: www.trainingmagnetwork.com/awards. Voting for the 2021 Training Magazine Network Choice Awards will be open to Training Magazine Network members from March 15, 2021, through July 15, 2021. Visit www.TrainingMagNetwork.com for more information and to become a member.

About FranklinCovey

[Franklin Covey Co.](#) (NYSE: FC) is a global, public company, specializing in organizational performance improvement. We help organizations achieve

results that require lasting changes in human behavior. Our world-class solutions enable greatness in individuals, teams and organizations and are accessible through the FranklinCovey All Access Pass®. They are available across multiple modalities and in 21 languages. Clients have included the Fortune 100, Fortune 500, thousands of small- and mid-sized businesses, numerous government entities, and educational institutions. FranklinCovey has more than 100 direct and partner offices providing professional services in more than 160 countries and territories. To learn more visit www.FranklinCovey.com and enjoy exclusive content across FranklinCovey's social media channels: [LinkedIn](#), [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

About Training

[Training](#) magazine is a 55-year-old professional development magazine that advocates training and workforce development as a business tool. The magazine delves into management issues such as leadership and succession planning, HR issues such as recruitment and retention, and training issues such as learning theory, on-the-job skills assessments and aligning core workforce competencies to enhance the bottom-line impact of training and development programs. Written for training, human resources and business management professionals in all industries, *Training* combines a paid circulation with qualified, controlled recipients to deliver the strongest circulation in the market.

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