



## FranklinCovey Education's Leader in Me Ranked Number One Provider of SEL Change Management and Top-Five Provider of SEL Professional Development and SEL Curriculum in Tyton Partners' New Report

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**Report, Funded by Bill and Melinda Gates Foundation, Based on Research Data From Extensive Survey of School and District Administrators, Staff and Teachers**

SALT LAKE CITY--(BUSINESS WIRE)--Aug. 27, 2020-- [FranklinCovey Education](#) today announced its [Leader in Me®](#) process was ranked as the number one provider for SEL Change Management and a top-five provider for both SEL Professional Development and SEL Curriculum. The ranking was released in a new report, "[Finding Your Place: The Current State of K-12 Social Emotional Learning.](#)" by [Tyton Partners](#), a leading strategy consulting and investment banking firm serving the education sector.

The July 2020 report, which was funded by the [Bill and Melinda Gates Foundation](#), assesses [social-emotional learning \(SEL\)](#) availability, adoption, implementation, and perception in schools and districts across the country. The report is based on data from both primary and secondary research conducted in the fall of 2019, which included fielding an extensive survey of K-12 school and district administrators, teachers, and staff throughout the US, as well as interviews with dozens of providers in the SEL ecosystem. SEL has seen a rapid rise in interest in recent years, as schools and districts seek to leverage its vast benefits to unlock students' academic potential and equip them with the skills to navigate the challenges of life after school.

"These top rankings for *Leader in Me* are incredibly validating for all of us at FranklinCovey Education, as the process has also been previously endorsed by the [Collaborative for Academic, Social Emotional Learning](#) ("CASEL"), said [Sean Covey](#), President of FranklinCovey Education. "Social-emotional learning and change management have become even more vital for leaders to proactively employ in times of uncertainty and I'm proud of the work we're doing to support schools and districts who are grappling with a great deal of adversity. Educators are being asked to adapt to dynamic re-entry plans and new physical and virtual learning environments, all while supporting their students, colleagues, and their own families during this crisis. We have continued to invest extensively in ensuring our best-in-class content is now all available online to support our clients in the modality that best fits their school community."

Tyton Partners defines SEL Change Management as "comprehensive, school-wide approaches to SEL, including a combination of SEL curriculum, professional development, and/or measurement...sometimes including significant implementation support from the provider." The *Leader in Me* approach aligns to this definition in its nature as a fully comprehensive process that addresses well-rounded leadership skill development at all levels. *Leader in Me* team members work closely with school, district, and community leaders to establish a plan to enhance efficacy of those in administrator positions, build leadership capacity among the faculty and staff, and encourage each student to see oneself as a leader capable of outstanding contributions to the community.

Delivered online as well as in-person, *Leader in Me* is facilitating the change management process for schools who are planning on an extended period of distance learning in response to the ongoing Covid-19 pandemic. All content and coaching can be delivered remotely, giving schools a resource to support needs in any context. In a time when unprecedented change has been thrust upon leaders worldwide, *Leader in Me* is a trusted partner to help schools navigate ongoing challenges and ensure students' well-rounded needs and that growth goals are equally supported.

### **About Leader in Me**

[Leader in Me](#) is an evidence-based, K-12 whole-school transformation model and process—developed in partnership with educators—that empowers students with the social emotional, leadership and life skills they need to thrive in the 21st century. *Leader in Me* helps schools create well-rounded learners by developing the whole-person and preparing students to become life-ready learners.

The process unites students, staff, and families around a common goal to prepare students with college, career, and life-readiness skills that are necessary to thrive in today's ever-changing, fast paced environment, such as: critical thinking, creativity, self-discipline, vision, initiative, communication, relationship building, goal achievement, public speaking, global awareness, social-emotional learning, teamwork, listening skills, time management, leading projects, self-directed learning, valuing diversity and problem-solving.

*Leader in Me* utilizes and integrates several leadership, social-emotional learning, quality, and educational models and processes from past and current thought leaders including *The 4 Imperatives of Great Leaders* and *The 4 Disciplines of Execution*. *The 7 Habits of Highly Effective People* is also a key component of the overall *Leader in Me* process and is a synthesis of universal, timeless principles of personal, interpersonal, and organizational effectiveness, such as responsibility, vision, integrity, teamwork, collaboration and renewal.

The *Leader in Me* model and process has been endorsed by the [Collaborative for Academic, Social Emotional Learning](#) ("CASEL") as a "CASEL SElect" program. This designation is given to effective Social-Emotional Learning Programs which have met CASEL's high-quality and evidence-based standards.

*Leader in Me* is having a significant, measurable impact on schools all over the world and in the lives of millions of students, parents, teachers, and administrators, as is evidenced by the findings resulting from [initial evaluation studies](#) conducted by third-party research organizations and leading academic institutions. To learn more about the impact the process is having, visit [here](#).

**To learn more about the *Leader in Me* process, please visit <http://www.theleaderinme.org/>.**

ABOUT FRANKLIN COVEY EDUCATION

For nearly three decades, [FranklinCovey Education](#) has been one of the world's most prominent and trusted providers of educational leadership programs and transformational processes. FranklinCovey's programs, books, and content have been utilized by thousands of public and private primary, secondary, and post-secondary schools and institutions, including educational service centers and vocational schools in all 50 states within the United States and in over 150 countries.

#### ABOUT FRANKLIN COVEY CO.

[Franklin Covey Co.](#) (NYSE: FC) is a global, public company, specializing in organizational performance improvement. We help organizations achieve results that require lasting changes in human behavior. Our world-class solutions enable greatness in individuals, teams and organizations and are accessible through the [FranklinCovey All Access Pass®](#). They are available across multiple modalities and in 21 languages. Clients have included the *Fortune 100*, *Fortune 500*, thousands of small- and mid-sized businesses, numerous government entities, and educational institutions. FranklinCovey has more than 100 direct and partner offices providing professional services in more than 160 countries and territories.

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