



FranklinCovey and Kaleidoscope Pictures Honored with Seven Telly Awards for Films From Leadership Solution, Unconscious Bias: Understanding Bias to Unleash Potential

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Award-Winning Short Films That Reinforce Powerful Principles from Unconscious Bias Work Session Garner Multiple Awards

SALT LAKE CITY--(BUSINESS WIRE)--Jul. 29, 2020-- [FranklinCovey Co.](#) (NYSE: FC), a global firm specializing in organizational performance improvement, and [Kaleidoscope Pictures](#) have been honored with seven, prestigious [Telly Awards](#), the premier award honoring video and television across all screens.

The award-winning films are from FranklinCovey's leadership development solution, [Unconscious Bias: Understanding Bias to Unleash Potential](#)[™], which is available through the [FranklinCovey All Access Pass](#)[®]. This work session establishes a connection between unconscious bias, also referred to as implicit or cognitive bias, and individual, team and organizational performance. It provides organizations with a framework for making progress on unconscious bias in order to build a culture that values diversity, equity and inclusion where everyone can contribute their best.

"These inspiring films are compelling, relevant and provide tremendous value to leaders and teams that participate in our Unconscious Bias work session, as they help to reinforce its powerful, life-changing principles," said Adam Merrill, Executive Vice President, Innovations, FranklinCovey. "We are pleased to have produced these extraordinary films with Kaleidoscope Pictures, our highly valued partner of so many years."

FranklinCovey's film, More Than You See, helps participants recognize the quick judgements they make as they engage with people and circumstances each day and was recognized with two gold Telly Awards for writing and training (for corporate use) and a bronze Telly Award for voiceover. Courage in Action, a film highlighting how a Baltimore community responded to acts of harassment and racism at a youth ice hockey game, received two silver Telly Awards for directing and diversity & inclusion, as well as two bronze Telly Awards for editing and videography/cinematography.

"It's great to see our peers in the industry acknowledge the quality of the content we have the privilege of creating with FranklinCovey," said Adam Nielson, Creative Director of Branded Experience at Kaleidoscope Pictures. "There is nothing more rewarding than to see participants take the content, principles, and films of this Unconscious Bias solution into their own lives so they can constructively address bias, both personally and professionally."

Leaders and teams from organizations that are seeking to build an inclusive, engaging and high-performing culture and who participate in FranklinCovey's Unconscious Bias work session learn how to:

- Understand and identify bias in how people think and act in the workplace
- Know the common circumstances that lead to biased thinking and when to pause and more fully consider decisions and behaviors
- Cultivate deep and meaningful connections to better understand bias and its impacts by using empathy and curiosity to expand mutual understanding and improve decision-making
- Choose courage and engage with care and boldness in addressing the full spectrum of biases that limit people and constrain performance, from race, gender, disability and orientation to socioeconomic status, decision making and how we tolerate risk and engagement
- Create a culture in which everyone is respected, valued and can thrive and contribute their highest performance

"The power of story to help us understand ourselves and others cannot be overstated," said Pamela Fuller, FranklinCovey Inclusion and Bias Thought Leader and author of the upcoming book, [A Leader's Guide to Unconscious Bias: How to Reframe Bias, Cultivate Connection, and Create High-Performing Teams](#) (Simon & Schuster, 10/27/2020). "I'm thrilled and truly honored that these films have received multiple awards. As participants leave our learning experience around Unconscious Bias, it is these stories that will continue to resonate and help them not only remember but most importantly, apply what they've learned in our work session. Unconscious Bias can take many shapes. It impacts thought processes, reasoning, what we remember, how we make decisions and how we relate to one another. It impacts the talent we recruit, such as a preference in hiring someone because they look like us or have the same background, gender or age. Further, it impacts who we choose to develop on a team, as we may unintentionally favor certain groups of people, regardless of capability. Bias can affect employee engagement and turnover, limit talent, and make it challenging for teams to work cross functionally."

ABOUT THE FRANKLINCOVEY ALL ACCESS PASS

The [FranklinCovey All Access Pass](#)[®] provides passholders with unlimited access to FranklinCovey's entire collection of best-in-class content. Passholders can assemble, integrate and deliver that content in an almost limitless combination through various delivery channels and integrated into existing training solutions. Passholders also have exclusive access to an implementation specialist and other add-on services, such as coaching, to ensure they are unleashing the full scope and power of All Access Pass to achieve their key business objectives.

To learn more about FranklinCovey's solutions, visit [here](#).

ABOUT FRANKLIN COVEY CO.

[Franklin Covey Co.](#) (NYSE: FC) is a global, public company, specializing in organizational performance improvement. We help organizations achieve results that require lasting changes in human behavior. Our world-class solutions enable greatness in individuals, teams and organizations and are accessible through the FranklinCovey All Access Pass®. They are available across multiple modalities and in 21 languages. Clients have included the Fortune 100, Fortune 500, thousands of small- and mid-sized businesses, numerous government entities, and educational institutions. FranklinCovey has more than 100 direct and partner offices providing professional services in more than 160 countries and territories.

ABOUT KALEIDOSCOPE PICTURES

[Kaleidoscope Pictures](#) is a media and entertainment company that develops and produces filmed stories that artfully illuminate and elevate the human experience. Their work includes film (Instrument of War, Winter Thaw, Man in the Camo Jacket), television (Studio C, Christmas Under the Stars, The Song That Changed My Life), branded entertainment, learning experiences, and music videos.

ABOUT THE TELLY AWARDS

The [Telly Awards](#) was founded in 1979 to honor excellence in local, regional and cable television commercials with non-broadcast video and television programming added soon after. With the recent evolution and rise of digital video (web series, VR, 360 and beyond), The Telly Awards today also reflects and celebrates this exciting new era of the moving image on and offline. The Awards annually showcases the best work created within television and across video, for all screens. Receiving over 12,000 entries from all 50 states and 5 continents, Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world. The Awards are judged by members of the Telly Awards Judging Council, a group of over 200+ working industry who have previously won the Telly Awards highest accolade and as such, have demonstrable expertise in the categories they review.

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