



Franklin Covey Co. to Hold Pre-Launch Book Signing at Kings English to Celebrate Release of New Book, *Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow*

May 29, 2019

Franklin Covey Co.:

WHO: FranklinCovey and Kings English

WHAT: FranklinCovey Pre-Launch Book Signing at Kings English (See below: Nordstrom/Salt Lake Chamber)

WHEN: **Thursday, June 6 - 7:00 to 9:00 pm**

WHERE: Kings English, 1511 South 1500 East, Salt Lake City, UT 84105 - Phone: 801-484-9100

WHY: FranklinCovey is known for its best-selling business books, *The 7 Habits of Highly Effective People*, *The 4 Disciplines of Execution*, *The Speed of Trust*, and *Get Better*, among others, as well as its best in class performance improvement solutions. FranklinCovey is holding a pre-launch book signing to celebrate its next anticipated best-selling book launching June 18, *Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow*.

The book is authored by FranklinCovey EVP of Thought Leadership, Scott Miller, host of iHeartRadio's *Great Life Great Career* on 105.9 KNRS (Sat. 8-9 am), contributing writer for *Inc.*, and featured on *Forbes.com* and *Entrepreneur.com* ([See www.ManagementMess.com](http://www.ManagementMess.com)).

DETAILS: Miller knows what it's like to fail. He was demoted from his first leadership position after only three weeks, one of the messy management experiences he shares on his two-decade long journey to leadership success. He's not alone. Everyone fails. But, what sets Miller apart is his transparency and willingness to openly share his story in a relatable manner. He offers 30 leadership challenges readers can apply for 30 days, to help them rise when they fail and to survive and thrive as unfiltered leaders.

MEDIA NOTE: **Other Author Appearances:**

Nordstrom Book signing, Fashion Place Mall, Saturday, June 8, 11:00 am to 2:00 pm – (6191 S. State)

Salt Lake Chamber of Commerce Professional Development Series/Speech, Wednesday, June 12, 8:00 to 9:30 am – (175 E. 400 S. #600 – Member:\$25/No-Member: \$45 Visit: TO REGISTER)

[Franklin Covey Co.](http://www.franklincovey.com) (NYSE: FC) is a global, public company specializing in organizational performance improvement. We help organizations and individuals achieve results that require a change in human behavior. Its expertise is in seven areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education. Clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500. For more, visit: www.franklincovey.com.

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