



## FranklinCovey Launches Digital Series, FranklinCovey On Leadership with Scott Miller

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### Followers Can Hear, Watch and Read Engaging Content from Best-Selling Authors, Experts and Thought Leaders

SALT LAKE CITY--(BUSINESS WIRE)--Oct. 23, 2018-- [Franklin Covey Co.](#) (NYSE: FC), a global firm specializing in organizational performance improvement, has launched a new digital series entitled [FranklinCovey On Leadership with Scott Miller](#). The new On Leadership series consists of a weekly video interview — which is also available as a podcast — a blog post and downloadable digital learning tool.

On Leadership is hosted by [Scott Miller](#), FranklinCovey executive vice president of thought leadership, and features interviews with FranklinCovey's own thought leaders and best-selling authors as well as outside experts, authors and dynamic thinkers, each with distinct knowledge and insight in their respective fields. On Leadership guests provide followers with a broad range of expertise in the fields of leadership, productivity, management, business and personal improvement.

"FranklinCovey is in a unique position to have access to tremendous thinkers, innovators and authors, and it's an honor to have them take their time to join us," said Scott Miller, On Leadership host. "On Leadership was created to introduce and engage followers with powerful thinking that originates from tremendously talented and experienced contributors, both internal and external of FranklinCovey. With the wide range of guests and topics, we are confident that On Leadership will become a crucial tool that followers will use to strengthen their professional skills and build new capabilities."

When possible, Miller's interviews with guests originate from FranklinCovey's new recording studio in Salt Lake City. Remote guests are connected via a virtual video link. Each interview is the foundation of the weekly video, audio and newsletter post. On Leadership guests have included [Liz Wiseman](#), the best-selling author of [Multipliers](#), [Seth Godin](#), an entrepreneur and the best-selling author of *What To Do When It's Your Turn (And It's Always Your Turn)*, [Dan Pink](#), the best-selling author of *When: The Scientific Secrets of Perfect Timing* and [Doris Kearns Goodwin](#), presidential historian and Pulitzer prize winning author.

Guests also include FranklinCovey thought leaders, content experts, and best-selling authors, such as Stephen M. R. Covey, best-selling author of *The Speed of Trust*, Kory Kogon, lead author of the best-seller, *The 5 Choices: The Pathway to Extraordinary Productivity* and Todd Davis, best-selling author of *Get Better: 15 Proven Practices to Build Effective Relationships at Work*.

Additionally, FranklinCovey pushes out a weekly, content-based downloadable tool, around that week's guest, to enrich the follower's experience. Ranging from a simple self-evaluation to an in-depth worksheet, this action-oriented PDF download is a unique feature from FranklinCovey that not only expands the interaction followers can have with that week's guest and content, but reinforces the learning and application.

The launch of On Leadership is another step the company has recently taken to illuminate its brand and demonstrate its prowess and stature within the performance improvement industry. And, with the recent global launch of the FranklinCovey [All Access Pass](#), the brand continues to build upon its highly-respected reputation and continues to lead out in a new age of professional learning and development.

All Access Pass is FranklinCovey's annually renewable pass which provides passholders with unlimited access to FranklinCovey's entire collection of best-in-class content. Passholders are able to assemble, integrate and deliver that content in an almost limitless combination through various delivery channels — live, line-online, on demand and integrated into existing training offerings. FranklinCovey initially made All Access Pass available on a small scale in early 2016, efficiently rolling out availability to clients, while adding new solutions and online functionality. The company has since seen breakout success with their subscription service model, allowing for a complete business model shift and a hastening of investment in content creation and acquisition.

The On Leadership series is available on [YouTube](#) and as a podcast through all major podcast providers. Find it by searching FranklinCovey. To register to receive the weekly On Leadership newsletter, click [here](#).

Watch an overview of the On Leadership series [here](#). Visit FranklinCovey's [resource](#) library to view On Leadership clips and other content.

### ABOUT FRANKLIN COVEY CO.

[Franklin Covey Co.](#) (NYSE: FC) is a global, public company specializing in organizational performance improvement. We help organizations and individuals achieve results that require a change in human behavior. Our expertise is in seven areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education. FranklinCovey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. FranklinCovey has more than 100 direct and partner offices providing professional services in over 160 countries and territories.

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