



Franklin Covey Co. Named to Top 20 Leadership Training Company List by TrainingIndustry.com for Sixth Year

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FranklinCovey Leadership Work Sessions Remain Elite with Advancements in Delivery and Content

SALT LAKE CITY--(BUSINESS WIRE)--Feb. 15, 2017-- [Franklin Covey Co.](#) (NYSE: FC), a leader in organizational performance improvement, announced today that it has been named to [TrainingIndustry.com's](#) 2017 Top 20 Leadership Training Companies List, again, for the sixth year. TrainingIndustry.com announces its [Top 20 Leadership Training Companies](#) List as part of its mission to continually monitor the training marketplace for the best providers of training services and technologies.

"We received a record number of applications for the Top Leadership Training Companies list," said Ken Taylor, President, Training Industry, Inc. "The companies selected for the 2017 Top 20 Leadership Training List are meeting ever-evolving leadership development needs, including the importance of communication and coaching in the workplace, with an increased focus on the impact and outcomes of their programs."

Based on the following criteria, this prestigious recognition is given by TrainingIndustry.com to providers because they have demonstrated experience and excellence in providing leadership training to clients:

- Thought leadership and influence within the training industry
- Industry recognition and innovation
- Breadth of programs and range of audiences served
- Delivery methods offered
- Company size and growth potential
- Strength of clients
- Geographic reach
- Experience serving the market

"The Top Leadership Training Companies list is one of our most anticipated," said Doug Harward, CEO, Training Industry, Inc. "As reflected by the 2017 Top 20 Leadership Training Companies, these companies have demonstrated tremendous innovation in the use of learning technologies to enhance the learner experience."

"It's an honor for FranklinCovey to be recognized, again, by TrainingIndustry.com as a top provider of leadership training solutions," said Bob Whitman, FranklinCovey CEO. "For the past 25 years, our leadership solutions have been implemented by organizations around the globe. We continue to refine and add to our cadre of robust performance improvement solutions. And, with recent innovations and advancements in content delivery, our clients now can access all of our offerings on-demand, through our FranklinCovey [All-Access Pass](#). They receive greater flexibility and value, as they utilize our content to transform their organizations, creating their unique, winning culture, the distinct, strategic advantage in today's global marketplace."

The FranklinCovey Leadership offerings develop leaders at every level of the organization who to ensure they have the right mindsets, skillsets and toolsets to be effective. FranklinCovey focuses on both the development of character, which helps leaders to build trust with all stakeholders, and on competence, which is the ability to engage others to execute with excellence and deliver sustained superior results.

FranklinCovey's [The 7 Habits of Highly Effective People®: Signature Edition 4.0](#) remains the core offering among its many robust leadership solutions. These leadership solutions, as well as FranklinCovey's other renowned offerings, are available live, live online and asynchronously, and are delivered by thousands of client facilitators and FranklinCovey facilitators around the globe.

"As FranklinCovey continues to innovate in many areas of individual and organizational learning, our focus remains on building quality leaders at every level of an organization," said Catherine Nelson, FranklinCovey's Vice President of [Leadership Solutions](#). "Our unique understanding of the paradigms of effective leadership provide us with the ability to help our clients create their own winning culture. Developed with the focus of enabling greatness in everyone, our leadership solutions drive cultural change, increase employee engagement, expand collaboration and innovation, accelerate growth through sustained results, and build a strategic advantage that permeates deep inside an organization, changing it from the inside-out."

To learn more about FranklinCovey's Leadership Offerings, please visit: <http://www.franklincovey.com/leadership/>

To view a list of all the 2017 Top 20 award winners, please visit: <http://www.trainingindustry.com/leadership/top-companies-listings/2017/2017-top-20-leadership-training-companies-list.aspx>

ABOUT FRANKLIN COVEY CO.

[Franklin Covey Co.](#) (NYSE: FC) is a global, public company specializing in organizational performance improvement. We help organizations and individuals achieve results that require a change in human behavior. Our expertise is in seven areas: leadership, execution, productivity, trust, sales

performance, customer loyalty and education. Franklin Covey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. Franklin Covey has more than 100 direct and partner offices providing professional services in over 150 countries and territories.

ABOUT TRAINING INDUSTRY, INC.

Training Industry spotlights the latest news, articles, case studies and best practices within the training industry and publishes annual Top 20 and Watch List reports covering many sectors of interest to the corporate training function. Our focus is on helping dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

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